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Announcing Eight Programs Beginning in September at The University of Dayton

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**THE UNIVERSITY OF DAYTON
PUBLIC RELATIONS DEPARTMENT**

**JOE McLAUGHLIN
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DAYTON, OHIO 45409 AREA CODE 513 461-5500 EXT. 500

DAYTON, Ohio, September 3, 1966 ----- The Special Sessions Department of the University of Dayton, in cooperation with local organizations, will conduct eight programs beginning in September for businessmen, engineers, executives, public accountants, housewives, and just plain Joe Citizen.

The programs range from a one-day seminar on "Understanding and Implementing the Distribution Concept" to a five-week course on the "Bishop Method Clothing Construction" and a 17-week Metals Engineering Institute course on "Elements of Metallurgy".

The Engineering Refresher course, co-sponsored by The Dayton Society of Professional Engineers, opens the Special Sessions' year on Tuesday, September 6. It is conducted at night and designed for engineering graduates to review the fundamentals of engineering mathematics, science, and professional topics in the fields of civil, electrical, industrial and mechanical engineering.

The one-day seminar on the distribution concept is sponsored by Delta Nu Alpha, Transportation Fraternity, Dayton Chapter 159, and will be held Saturday, September 10. The program is equipped to acquaint middle and top management with physical distribution and its implementation. Among the speakers are Dr. Donald J. Bowersox, Vice President and General Manager of E.F. MacDonald Stamp Company; Peter S. Douglas, midwest editor of "Transportation and Distribution Management" and of "Traffic World"; Lowell Brumbaugh, the first man to conduct a trial application of a heavy-volume ZIP-coded mailing; A.W. Stout, Vice President, Eastern Express Inc.; and Roy Christiansen, company attorney, Transamerican Freight Lines, Inc.

Starting September 7 is a CPA Review course, endorsed by the Dayton Chapter, Ohio Society of Certified Public Accountants, and designed to review those areas which are given most in the actual CPA examinations. Subject matter includes Accounting Theory and Practice, Auditing, and Law Review.

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Beginning Monday, September 12 are the Direct Mail Advertising, and Contracting With Government courses. The Direct Mail program runs seven sessions on Monday evenings and is a short course for sales, marketing and advertising personnel who want to improve their skill in developing and implementing effective direct mail advertising programs. It will be taught by Mr. Roy G. Ljungren, Manager, Direct Mail, NCR.

The Contracting With Government offering runs 16 consecutive Mondays. This program is for businessmen who require an understanding of basic government procedures in contracting. It is taught by Mr. Edward Jacobson, who serves as a civilian attorney in the Office of the Staff Judge Advocate, AFLC, WPAFB. It covers 11 different contracting areas.

The Bishop Method of Clothing Construction will begin Monday, September 26, and run five Monday evenings. Instructor is Jo Ann Lefler, recently trained by Mrs. Bryte Bishop at her Bishop Method Workshop. The Bishop Method is a sequence of learning which indicates what to do, when to do and how it ought to be done, so that one can make professional and quality looking clothes.

A Reading Improvement Course, an individualized instruction for those wishing to improve speed and comprehension, will start September 20 and continue for 16 sessions on Tuesday and Thursday evenings.

The final program starting during the first month of the regular UD school year, is the Elements of Metallurgy and is cosponsored by the Dayton Chapter, American Society for Metals. It will be held on Monday evenings beginning October 3 and goes 17 sessions. This review course covers 15 different subjects pertaining to metals and will be taught by Professor James Myers of the Air Force Institute of Technology.

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