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Homecoming Committee Initiates New Approach to Homecoming Parade

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News from

**THE UNIVERSITY OF DAYTON
PUBLIC RELATIONS DEPARTMENT**

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DAYTON, OHIO 45409 AREA CODE 513 461-5500 EXT. 500

DAYTON, Ohio, September 16, 1966 --- The University of Dayton Homecoming Committee is initiating a new approach to the annual University of Dayton Homecoming parade to be held on October 15, 1966.

Business establishments along the Main Street parade route (between Second and Caldwell streets) have been invited by Joseph Diaz and his Decorations Committee to participate in the Homecoming program by decorating their premises and competing for a special parade route award.

The goal of the University of Dayton Homecoming Committee, 1966, is to include the Dayton community as much as possible in the University's festivities.