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## "Business Ethics" to be the Featured Topic this Week for the University of Dayton's "Intellectual Frontier" Series

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The University of Dayton's "Intellectual Frontier" series continues this week with the featured topic being "Business Ethics."

The speaker for the program will be Mr. Theodore G. Van Istendal, assistant professor of Marketing at University of Dayton.

Mr. Van Istendal joined the University of Dayton faculty in 1965 after receiving his masters degree from the University of Florida, Gainesville, Florida. He holds two masters degrees and a bachelor's degree in business administration and is preparing for doctoral work at the University of Cincinnati.

Mr. Van Istendal has done considerable work and research in the "Business Ethics" area and has conducted many panels and given many speeches on the topic.

He is a member of the American Marketing Association and the Toastmasters International.

This weeks Intellectual Frontiers session will be held Thursday at 8:00 P.M. in Wohlleben Auditorium on the University of Dayton campus.

Chairman of this program is Mr. Charles Whalen, Jr., professor of Economics at University of Dayton and also a member of the Ohio State Senate.

The program is free and open to the public.