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THE UNIVERSITY OF DAYTON
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DAYTON, Ohio, October 3, 1966 --- Based on the premise that "Happiness Is...", the University of Dayton homecoming festivities begin this Friday, October 7, with the annual student-cast Homecoming Premier in the NCR Auditorium at 8:15 P.M.

After the car-caravan arrival of queen and attendant candidates, the comedy-satire filled show will begin. At regular intervals, spaced between songs, dances and skits, the candidates will be presented to the audience in a series of interviews.

Monday, October 10, through Saturday, October 15, is slated as Homecoming Week at U.D. On Monday various men's groups on campus will gather below the JFK Union Roof Terrace to pay tribute to the queen and attendant candidates, as well as all University co-eds, in a Sweetheart Serenade.

Homecomings Past will be featured on film Tuesday afternoon and evening from 2:00-8:30 P.M. in the Little Theater of the Union. Included in this program will be films of football games, parades and dances of the past.

Wednesday afternoon at 12:30 P.M., a campus-wide campaigning parade will again bring queen and attendant candidates into the limelight. This will be the last campaigning measure before male students elect the winning royalty.

Thursday evening at 8 P.M. the Homecoming Queen and Freshman Attendant will be announced following a Torchlight Parade and Queen's Rally at Baujan Field.

Various campus organizations will utilize napkins, nails and ingenuity at the Floatbuilding gathering Friday evening, October 14. Floats will be constructed in one of the University parking lots, since the Dayton Electronic Supply Command site is not available this year.

Saturday, October 15 is the culmination and highlight of the week. Alumni registration and a Memorial Mass open the day which includes Class Reunions; a 10:00 A.M. parade through Dayton; the 1:30 P.M. Homecoming football game, Dayton vs. Buffalo, highlighted by the half-time crowning of the queen and her attendant; and three Homecoming dances.

The Alumni Dance will be held in the UD Fieldhouse, and because of the size of the student body, there will be two dances--one at Wampler's Ballarena and one at Wampler's Barn.