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The University of Dayton Enters Regional Educational Computer Systems Center Agreement

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DAYTON, OHIO, May 9, 1967 ---- By joint announcement, the McCall Information Services Company, a division of McCall Corporation, and the University of Dayton are entering into an agreement in order to establish a Regional Educational Computer Systems Center.

It will serve as the computer research and development center for those educational research programs jointly developed and implemented by the University of Dayton and the new McCall company, and other participating educational institutions.

The McCall Information Services Company has been established to develop and market computer service programs designed to meet a broad range of educational needs. Under terms of the working relationship, the University of Dayton and other area Colleges and Universities will serve as living laboratories for the development and testing of these programs. University personnel will cooperate extensively in this development effort. Programs that have been tested and proved effective will then be made available on a subscription basis to any interested institutions.

The Center will also serve as the data processing facility and as the computer research development function for the McCall Corporation, and, in this capacity will meet the computer production requirements of the Corporation.

The McCall Information Service Company is headed in New York by James D. Gallagher, chief executive officer, and represented locally by Thomas G. Williams, vice president. The Center to be established on the campus of the University of Dayton will be headed by Howard C. Ricketson, manager of data processing for the new company.

The computer center which is expected to be operational by late July of this year will be housed temporarily in available space in the University's Miriam Hall. McCall will move its present data processing installations from the McCall Street plant into this facility and continue, without interruption, to service the McCall Corporation and its present customers.

A new building representing a multi-million dollar investment, will be constructed by the University of Dayton on its campus and leased to McCall Information Services Company for the purpose of providing permanent location for the computer facility. It is (MORE)
anticipated that the new structure will be ready for occupancy by July or August of 1969. Details are not available at this time, but the architecture of the new building will be in keeping with existing campus facilities.

Mr. Arthur Murphy, President, McCall Corporation, stated that the development and implementation of this new concept marks the first major step by McCall in the establishment of its educational systems program which will become of national significance.

Very Reverend Raymond A. Roesch, S.M., President of the University of Dayton, said of the new joint program:

"The complexity of higher education has been compounded many fold as a result of the continuing knowledge explosion and mushrooming enrollments. Colleges and universities everywhere are keenly aware of the potential of modern technology for reducing the problems of educational administration, instruction, library service and research to manageable proportions. And they clearly perceive the impact of future developments along these lines on the quality of educational endeavor.

"By reason of serious financial and resource limitations, however, progress would be extremely slow for institutions of our size and means unless we develop effective means of tapping the genius of American enterprise. The McCall affiliation provides us with an opportunity of the type - an opportunity that we are confident will result in substantial educational benefits for other area colleges and universities as well as for the University of Dayton."