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Mr. William P. Sherman Accepts National Chairmanship of the Kettering Challenge Gift Program

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DAYTON, Ohio, February 2, 1968 -- Mr. William P. Sherman, Vice President of The Standard Register Company, Dayton, has accepted the national chairmanship of the Kettering Challenge Gift Program at the University of Dayton, Brother Elmer C. Lackner, S.M., Vice President for Public Relations, announced last night.

Mr. Sherman, who is a 1941 graduate of the University, was appointed by the Board of Directors of the University's National Alumni Association. This group, along with board members from the Montgomery County alumni chapter, met last night at the Kennedy Union to organize the challenge plan.

The Kettering Challenge Gift Program is the result of a $1,000,000 pledge made by Mr. and Mrs. Eugene Kettering of Dayton toward the construction of the proposed $7,000,000 Engineering-Research building. Mr. & Mrs. Kettering have stipulated that the University's 16,000 alumni match this pledge dollar for dollar over the next three years. The Kettering gift is to be paid in three installments over that period.

The matching gifts from alumni, according to Bro. Lackner, will be unrestricted.

Mr. Sherman has been a longtime supporter of the University. The Sherman Hall of Science is named for his father, the late John Q. Sherman, who had been a U.D. benefactor from the 1920's until his death in 1939. The latter was the founder of The Standard Register Company and received an honorary doctor of law degree from U.D. in 1933. Eight of his children are graduates of the University.

William Sherman has been active in civic and charitable organizations in the Dayton area for the past 20 years. He is a member of the Board of Trustees of the Dayton Art Institute and the Dayton Boys Club, a member of the Lay Advisory Board of Good Samaritan Hospital, and is on the Board of Directors of the Junior Achievement of Dayton.

He is a charter and life member of the Riverdale Optimist Club and a member of the Knights of Columbus. He was chairman of the University's football season ticket campaign last fall, the most successful in the school's history. The committee sold more than 5,000 season tickets.