10-10-1969

The University of Dayton Offers Eight New Courses for the Fall

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DAYTON, Ohio, October 10, 1969 -- Eight new courses will be offered this fall by the University of Dayton's Department of Continuing Education. Open to the public, these specialized short courses are designed to instruct the businessman to the housewife in the various areas of business and home living.

Beginning Monday, October 13, a "Problems In Supervision Seminar" will be conducted by Mr. William F. Flanagan for experienced first and second-line supervisors. The course will be held in Kennedy Union 315 from 6:00-8:30 p.m. for eight consecutive Mondays. Course fee is $50.

"Real Estate Law" for the homeowner and investor will begin October 13, and will be held in Kennedy Union 310 from 7:30 - 9:30 p.m. The eight sessions will cover acquisition and sales, title problems, conveyancing, landlord and tenant and mechanics' liens, easements and other pertinent areas. Course fee is $25.00 or $40.00 per couple.

Also beginning October 13, is a course in "Direct Mail Advertising." Instructed by Mr. Roy G. Ljungren, manager of direct mail for NCR, the course will be a study in the practical application of effective direct mail techniques to the marketing of today's products and services. The seven sessions will be held each Monday in Kennedy Union 313 from 7:30 - 10:00 p.m. for a fee of $40.

"Enjoying The New Mathematics" is offered for teachers, parents and the intellectually curious who are interested in discovering the meaning of the revolutionary developments in the world of Mathematics. Dr. John R. O'Donnell, professor of education at the University of Dayton, will conduct the eight sessions beginning Wednesday, October 15 from 7:30 - 9:15 p.m. in Kennedy Union 311. Course fee is $20.

"The How of Selling Strategy" will be offered beginning October 15, from 7:00 - 9:30 p.m. in Kennedy Union 309. Instructed by Ray Kline, assistant professor of marketing at the University of Dayton, the course is designed for the adult interested in a career in retail or industrial selling; also for the more experienced professional sales person who can obtain additional selling techniques and tips. Course fee is $50.

Starting Thursday, October 16, James A. Buckenmyer, assistant professor of business management at UD, will conduct "Human Relations for Supervisors." The eight two-and-a-half hour sessions will be held from 7:30 - 10:00 p.m. in Kennedy Union 313, for a course fee of $50. This course is primarily intended for the first-line supervisor. Lecture, conference and role-playing techniques will be used to develop the participants' skill in solving human relations problems.

Dr. Francis J. Henninger, assistant professor of English at UD, will conduct "The Human Event: Technical Writing" beginning October 20. The seven sessions will be held from 7:30 - 9:30 p.m. in Miriam Hall 101. Course fee is $55.

A short course entitled "The Supervisor and His Job: People" will begin Tuesday, October 21, and will be held for eight consecutive Tuesdays in Kennedy Union 315 from 7:30 - 10:00 p.m. Joseph Rosa, associate professor of psychology at UD, will conduct the course. Fee is $50. It will cover such areas as foundations of behavior, communications and supervision, interviewing and counseling and group participation and supervision.

Registration for these courses may be conducted through the mail by sending a check or money order made payable to the University of Dayton to: Nora Duffy, Director, Continuing Education, University of Dayton, Dayton, Ohio 45409. For further information call 229-2347 or 229-2348.