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"Off Your Duff The Sun Is Shining" Campaign Raises Money for the Heart Association

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DAYTON, Ohio, March 24, 1970 --- Alpha Epsilon Delta, premedical fraternity; Delta Sigma Pi, business fraternity; and Gamma Gamma Kappa Sority will help in a Heart Fund Drive April 1-3 in the University of Dayton Kennedy Plaza. The "Off Your Duff The Sun Is Shining" campaign to raise money for the Heart Association will sell cotton candy, frozen yogurt sticks and balloons from 12:30 to 4:30 p.m. on each of these days. Booths will be set up for this purpose.

Emphasizing the importance of exercise and health a Jump Rope Marathon will be held on all three days. One winner will be chosen each day, and as a reward for their performance will be given the athletic jump rope used and 50 hamburgers.

"Students are realizing more than every before that heart disease is not confined solely to people over 40; but that its early stages often begin in the college years from 18-23," commented Jane Schmidt, Chairman of the Heart Fund Drive. "We hope the campaign proves to be fun as well as successful in impressing people with the necessity of physical fitness and good health."

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