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$3,300,000 Goal for New Horizons Fund

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DAYTON, Ohio, April 15, 1970 --- Rev. Raymond A. Roesch, S.M., President, University of Dayton, announced at a dinner meeting tonight that a 38-member Steering Committee consisting of business, government, professional, and UD officials had set a goal of $3,300,000 for the University's New Horizons Fund which will be conducted in the Dayton area during the spring.

The campaign, said Father Roesch, will be a concentration of effort through the month of June, but that pledges can be paid over a three-year period. The dinner was held at the new UD Arena.

Father Roesch had announced previously that R. Stanley Laing, President, National Cash Register Company, had accepted the chairmanship of the Campaign Steering Committee, and that C. M. (Pat) Barnes, retired President, Dayton Tire and Rubber Company, had agreed to serve as campaign chairman.

The University President revealed last night that Robert S. Margolis, President-General Manager, Metropolitan Clothing Company, would serve as Leadership Gifts Chairman; that Lou Wozar, President, Tait Manufacturing Company and Chairman, UD's Lay Board of Trustees, would chair the Special Gifts Committee, and that Vic Cassano, President and Chairman of the Board, Vic Cassano Enterprises, would lead the General Gifts Committee.

The Fund, according to Father Roesch, will enable the University to contribute to the cost of the recently-completed $7,000,000 Eugene W. Kettering Engineering and Research Laboratories, to the new $4,700,000 library which should be ready for occupancy in the fall, to faculty and scholarship endowment, laboratory and instructional equipment, and academic program and departmental development.

Father Roesch referred to the program as a balanced one to strengthen the University on all fronts---students, faculty, library, laboratories, and physical facilities.

He pointed to the relief the Kettering building had given to the University's previously scattered School of Engineering and Research Institute components by bringing these two organizations under one roof and affording them more laboratory facilities.

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and classroom space. The library facility, he said, would enable the University
to more than double its present holdings of 300,000 and triple the amount of study
space as required by the American Library Association. It also will enable the
University to expand in the future.

He said that a University's most valuable assets are a distinguished faculty
and a broad mix of capable students. To assure faculty quality and help students
through financial aid, he revealed, the Board of Trustees have proposed an endowment
to provide a Dayton Area Faculty Improvement Fund and twelve (12) annual Dayton
Area Scholarships. This campaign will assist those efforts.

He continued that in order to keep pace with the rapid technological development
in all studies and research, new equipment and laboratory supplies are needed con-
stantly and that monies from the New Horizons Fund would assist the growth of this
area of academic life.

Father Roesch concluded by pointing to the new fields of knowledge which are
opening up and the new community needs which arise. By allocating part of the
Campaign funds to Program and Departmental Development, he said, the University
could continue to keep pace with innovations which are not only valuable to education
but all facets of community life.

The list of campaign leaders and the steering committee are listed below:

Frank G. Anger, Chairman of the Board, Winters National Bank & Trust Company
C. M. Barnes, Retired President, Dayton Tire & Rubber Company
Robert J. Barth, President, First National Bank and Trust Company
John W. Berry, President, L. M. Berry Company
E. Bartlett Brooks, President, Wayne Colorplate Company
Vic Cassano, President, Cassano Pizza Kings, Inc.
David E. Detrick, President, Gem City Savings & Loan Association
Samuel L. Finn, Attorney, Estabrook, Finn and McKee
Norman L. Gebhart, General Manager, Delco Moraine Products, GMC
George C. Gilfillen, President, E. F. MacDonald
John C. Gosiger, President, C. H. Gosiger Machinery
P. David Hall, Mayor, City of Dayton
Horace M. Huffman, Chairman of the Board, Huffman Manufacturing Company
Robert B. Jacob, Chairman of the Board, Dayco Corporation
Peter H. Kuntz, Vice President, Peter Kuntz Lumber Company
Bro. Elmer C. Lackner, S.M., Vice President-Public Relations, University of Dayton
Robert Ladd, President, Third National Bank and Trust Company
Cy Laughter, President, Laughter Corporation
Robert MacDonald, President, MacDonald Stamp Company
Robert S. Margolis, President, Metropolitan Clothing Company
Eugene A. Mayl, Attorney, Murphy and Mayl
James W. McSwiney, President, Mead Corporation
Kenneth F. Morse, Chairman of the Board, Standard Register Company
Robert S. Oelman, Chairman of the Board, The National Cash Register Company
Kenneth G. Oxley, President, Dayton Power & Light Company
Jesse Philips, Chairman of the Board, Philips Industries
Marvin Purk, Executive Vice President, Dayton Area Chamber of Commerce
Dr. Walter A. Reiling, M.D., private practice and member of UD Lay Board of Trustees
David L. Rike, Chairman, Executive Committee, The Rike Kumler Company
Rev. Raymond A. Roesch, S.M., President, University of Dayton
George E. Sheer, Retired General Manager, McCall's Corporation
William P. Sherman, Vice President, Standard Register Company
John B. Steinbruegge, Director, Foundation Relations, University of Dayton
John F. Torley, President, Dayton Malleable
George Walther, President, Dayton Steel Foundry
Louis Wozar, President, Tait Manufacturing Company
Elwood E. Zimmer, Director of Development, University of Dayton.