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DAYTON, Ohio, April 20, 1970 — Mr. Joseph E. Chope, Administrator of the General Motors Corporation's Committee for Educational Grants and Scholarships, and Professor Maurice Reichard, Chairman of the University of Dayton's Department of Music, will receive honorary degrees this Sunday (April 26) at the University of Dayton's 120th Commencement Exercises in the new UD Arena. This will mark the first UD graduation in the Arena and will start at 2:30 p.m.

Mr. Chope will receive an honorary Doctor of Humanities degree and Professor Reichard will be honored with the Doctor of Music degree.

Mr. Chope and Professor Reichard, who are the 107th and 108th honorary degree recipients at the University since 1901, will be honored at a Presidential Luncheon just prior to graduation in the Arena Associates Lounge. Rev. Raymond Roesch, S.M., UD President who made the honorary degree announcement today, will host the luncheon for relatives and friends of the honorees.

Mr. Chope, who is a 1927 graduate of the University of Minnesota, is being honored for his longtime devotion to higher education in the United States and for his high scholarship while a university student. Mr. Chope has been associated with the GM grants and scholarship program since 1955 and while a student at Minnesota was selected as a Rhodes Scholar, won Phi Beta Kappa honors, was a member of Pi Epsilon Delta, national honor society, and the Minnesota Iron Wedge Society. Mr. Chope was graduated magna cum laude and then continued graduate studies at Minnesota and Princeton University.

Mr. Chope joined General Motors in Minneapolis in July, 1927, and served as field representative and manager of GMAC offices in that city, Dayton, Cincinnati, Cleveland and Detroit. He was named group head in the Salaried Personnel Section at the Central Office in Detroit in 1939, and, in March, 1944, was named Regional Manager of GM Public Relations with headquarters in Cleveland, a position he held until his present appointment on June 1, 1955.

Mr. Chope is a member of the Newcomen Society of North America and the University of Minnesota Alumni Club. His club affiliations include the Detroit —continued—
Rotary Club, Orchard Lake Country Club, Oakland Hills Country and The Recess. He was elected in 1957 for a two-year term as Vice President and Board Member of the Father's Association of Culver Military Academy. He has also served on the Education Committee of the Greater Detroit Board of Commerce and the Education and Employment Task Force of the New Detroit Committee.

Professor Reichard, who will retire in June as UD's Music Department Chairman, has been associated with the University for 52 years as student, consultant, band director, professor, parent of four UD students, and departmental chairman. His wide-spread interest in music throughout Southwestern Ohio, his devotion to the University, and his establishment of the Music Department and subsequent building of the program have preceded his honor on Sunday.

Professor Reichard received his bachelor of arts degree in music in 1935 from UD and his masters degree in music from Ohio State University in 1945.

Besides the establishment and building of the Music Department, Professor Reichard organized the U.D. concert orchestra and the glee club. He has written and directed musical shows since 1932 and been the music director of operas in the Dayton Area.

He organized the first U.D. dramatics club, wrote shows for the group, organized the mixed chorus, the women's glee club, the brass choir and the original dance band, known as the U.D. Collegians in the 1930s during the jazz and swing eras.

He composed the "Centennial Song" for the 100th Anniversary of U.D. in 1950, was conductor of the Dayton Sesquicentennial Festival in 1953, conducted two original compositions for Dayton Composers Day at the Dayton Art Institute in 1955 and served as the guest conductor of the Hawaiian Music Festival in Honolulu in 1956.

He has served as organist and choir director in Dayton Roman Catholic churches, has played the piano, trumpet, french horn and baritone in bands throughout the area, served as guest conductor at many high school music festivals, judged music contests since the mid-1930s, wrote orchestra and choral arrangements for the Hamilton Rotary Club and directed several Notre Dame Alumni Glee Club shows.

He has been treasurer of the National Catholic Music Education Association, director of the National Catholic Music Education Association, state chairman of the College Band Directors National Association and vice president of Southwest Region Music Educators National Conference.

Professor Reichard, in 1954, was invited to conduct two original compositions at Valparaiso University for National Music Week. He is listed in Who's Who In America, Who's Who In Midwest, Dictionary of American Scholars, and Dictionary of International Biography.

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