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Pledges to New Horizons Fund Campaign Exceed $2.2 Million

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DAYTON, Ohio, June 24, 1970 — Pledges to the University of Dayton's New Horizons Fund campaign now exceed $2.2 million.

Campaign Chairman C. M. (Pat) Barnes, retired President of Dayton Tire and Rubber Company expressed confidence that the $3.3 million goal will be reached. Solicitation has been underway since mid-April and will continue until several hundred remaining contacts have been completed. Pledge payments may be made at the donor's convenience until Fall, 1972.

Proceeds of the campaign will be used to finance a broad program of improving physical facilities, faculties, libraries and laboratories and for augmenting the University's growing program of student aid.

R. Stanley Laing is Chairman of the campaign Steering Committee; Robert Margolis, Lou Wozar and Vic Cassano serve as Divisional Leaders for the campaign organization of approximately 150 community leaders.