

# Oktoberfest in Germany and Brazil

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## Germany

- Created on October 12, 1810
- First known for horse racing, significance of beer came later
- All beer must be brewed within city limits
- Only six breweries produce all the beer sold during Oktoberfest
- Family Day
- Germany's economy thrives off of Oktoberfest bringing in around 1.2 Billion Euros every year



(BBC)



(National Geographic)

## Brazil

- Created in 1984 after the flood of the Itajaí-Açu river to help revive the economy
- There are 700,000 attendees to this day – second largest Oktoberfest in the world
- Events include the Queen of Oktoberfest and the National Competition of Chopp in Meter Drinkers
- Last 16 days (same as in Munich), but occurs after German Oktoberfest ends



(Wiki)



(Brazilian Experience)