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Executive Exchange Day Program at the University of Dayton

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DAYTON, Ohio, February 16, 1971 --- Dayton businessmen and University of Dayton students will participate in the fifth annual Executive Exchange Day program, this Thursday and Friday, February 18-19. The program originated in the School of Business Administration at the University and is sponsored by Alpha Kappa Psi, the business fraternity on the UD campus.

Twenty one Dayton business and industrial concerns will host more than 150 UD students in tours of the companies and discussion periods which will deal with the principles of management. The program is an effort to acquaint students with the business atmosphere and for business executives to understand student attitudes.

The participating companies are National Cash Register Company, Chrysler Airtemp, Dayton Power & Light, Frigidaire, Tait Manufacturing, Price Brothers, Hewitt Soap, Dayco Corporation, Delco Moraine, Borden, Kimberley-Clark, Dayton Tire & Rubber, Howard Paper Mills, Inland Manufacturing, Sears, Ernst and Ernst, Touche Ross, Haskins and Sells, Lybrand, Ross Brothers and Montgomery, Winter's National Bank, and Merrill Lynch, Pierce, Fenner and Smith.