

SUSTAINABILITY TOURISM



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CULTURAL IMPACT

01

COLONIZATION

**TRAVELING &
PURCHASING
PROPERTY**

02

**INTERCULTURAL
AWARENESS**

**TOURIST'S ABILITY TO
INTEGRATE WITH
CULTURAL NORMS**

03

**DIMENSIONS
OF CULTURE**

**INDULGENCE, LONG-
TERM ORIENTATION,
INDIVIDUALISM**



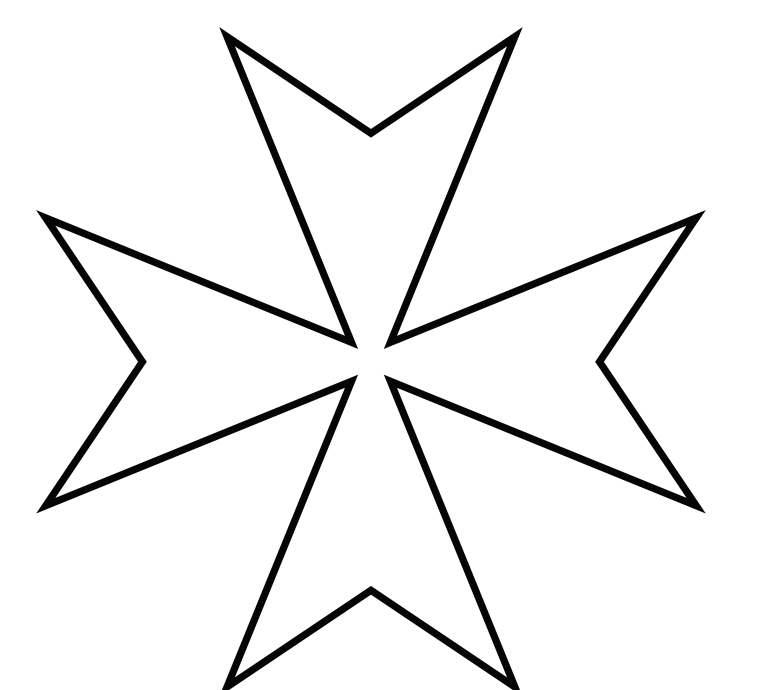
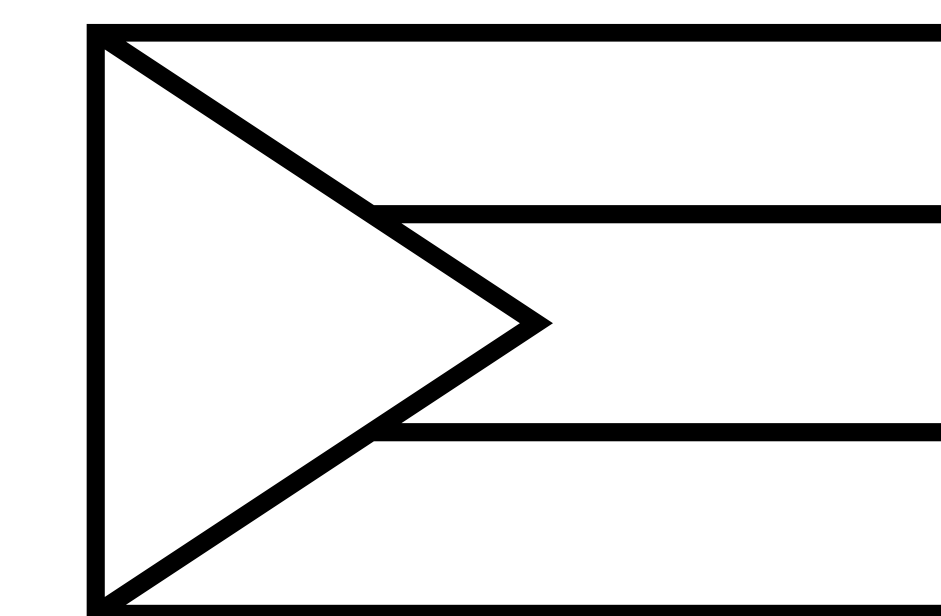
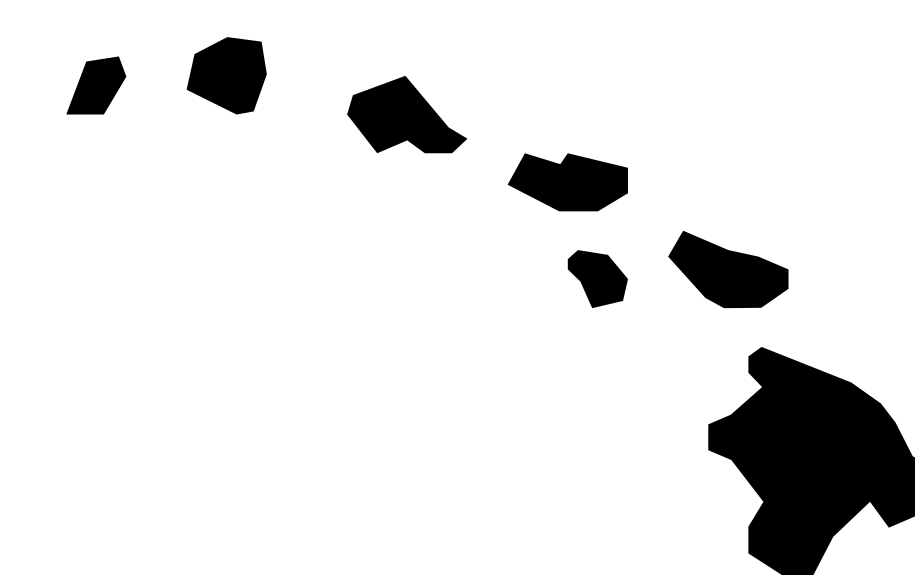
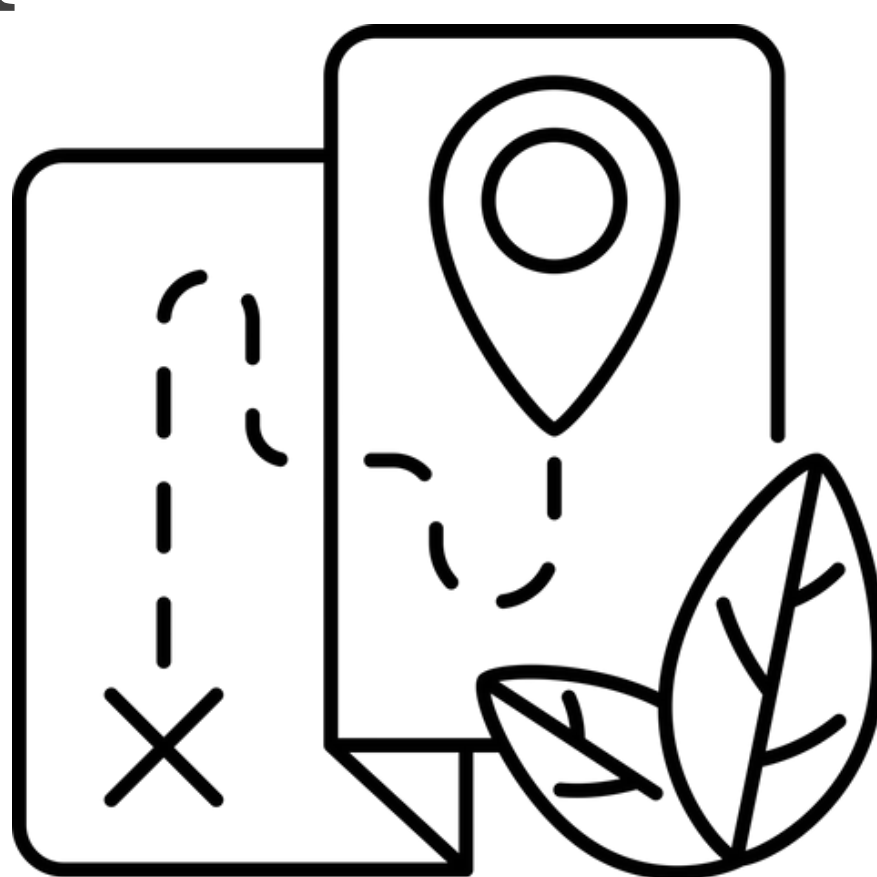
Sustainability

"Meeting the needs of the present without compromising the ability of future generations to meet their own needs."

(Our Common Home)

Ecotourism

Travel that is responsible, with consideration of the natural environment and the well-being of local people.



Planet

Env. degradation

Water pollution

Loss of biodiversity

People

Unaffordable housing for locals

Racial tensions

Overcrowding

Profit

\$B / yr

Diverse tourism

25% of jobs