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Old-Fashioned Pep Rally at the University of Dayton

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DAYTON, Ohio, October 13, 1972-----An old-fashioned pep rally — well, in some respects, old fashioned — will be the key event on the University of Dayton campus next Friday, October 20, from 4 P.M. to 10:30 P.M.

Called an Oktoberfest by its sponsors, Student Government, Athletic Department and University Activities, the "rally" will feature an introduction of the UD football team and its coaches during the middle portion of the festivities.

Since Oktoberfest has a German connotation, there will be Reinhold Schwartz's German Band, German food and beer in the Kennedy Union Quadangle from 4 P.M. to 6 P.M. At this point two parades led by bands and cheerleaders will march around the campus and the off-campus area gathering additional students and residents of the area for an exciting march to Stuart Hill. At this point, the team will be introduced. Following this festivity there will be a Rock Festival and Fireworks until 10:30 P.M.

This is the first attempt at a pep rally for an athletic team in more than five years. "They seemed to go out of style for so long," said Bob Rendeir, President of Student Government "but we've seen our students turning more traditional than ever this year. More and more of them are working with the Homecoming, University Activities has found a revitalized interest among students and the University Arts Series has attracted many students to their traditional schedule this year so we felt this might be a good time.

"And, too, the football team members are students and they represent this University. Our football program is not a big commercial one as you find in many colleges. These fellows really represent the students when they are playing. We felt we should do something for them in return," he concluded.

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