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Third Local Capital Fund Campaign Reaches Successful Conclusion

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DAYTON, Ohio, October 25, 1972 --- The University of Dayton's third local Capital Fund Campaign in 16 years has reached a successful conclusion, Reverend Raymond A. Roesch, S.M., University President, announced at a Victory luncheon today.

Speaking before a group of Dayton-area campaign leaders in the Kennedy Union, Father Roesch revealed that the three-year $3.3 million New Horizons Fund Campaign had reached $3,413,205.20 in pledges and paid gifts.

He noted that $2,354,337.87 in pledges, pre-campaign gifts, and gifts in kind had already been paid and that $2,125,601.62 of this amount had been distributed for new buildings, library books, laboratory and instructional equipment, department development, student aid, professorships and faculty endowment.

The University honored all campaign leaders but especially R. Stanley Laing, former president of National Cash Register Company, the Chairman of the Campaign Steering Committee; the late C. M. (Pat) Barnes, former Chairman of the Dayton Tire & Rubber Company, General Campaign Chairman; Robert Margolis, President, Metropolitan Clothing Company, Leadership Gifts Chairman; Lou Wozar, President, Tait Manufacturing Company, Special Gifts Chairman; and Vic Cassano, Chairman of the Board, Vic Cassano Enterprises, General Gifts Chairman.

Father Roesch thanked and praised the campaign leaders and the community for their continued support. He noted that the 1956 campaign had realized $2,500,000 for the Sherman Hall of Science and the Wohlleben Hall for Chemistry and Chemical Engineering. He said that the 1962 Combined University Drive for UD and Wright State University had given each university $3,000,000. UD had built Miriam Hall and the John F. Kennedy Memorial Union with the latter funds. $415,000 was raised for the UD fieldhouse in 1950.

He added that local alumni had also played a great part in the $1,000,000 Kettering Challenge gift program (1968-70). Mr. and Mrs. Eugene Kettering had pledged $1.0 million if alumni would match that figure. The Alumni exceeded the challenge by $143,346.96.