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The University of Dayton Awarded a Contract by the McGraw-Hill Publishing Company

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DAYTON, Ohio, January 17, 1972 — Reverend Andrew L. Seebold, administrative director of the University of Dayton's Guidance Center, announced today that the University had been awarded a contract by the McGraw-Hill Publishing Company for the scoring of psychological tests for grade and high school across the country. The operation had been previously accomplished by the Company's California Testing Bureau.

According to Lloyd Rensel, director of UD's Testing Center, the University has built an excellent reputation in the test scoring field and had been recommended to the publishing house by school systems in the United States. McGraw-Hill surveyed the Guidance Center facilities and awarded UD the contract.

The UD Testing Service, through its own testing operation in 16 eastern, midwestern and southern states, and the Federal NDEA and Ohio ESEA programs, has scored an average of 200,000 tests yearly. The NDEA and ESEA programs are for non-public schools, not only Catholic, and provide the same programs that public schools receive.

The new contract, it is expected, will double the Testing Services' yearly average of 200,000. Already the program, under the direction of Mary Krueger, supervisor of test scoring, has handled more than 50,000 tests.

Mr. Rensel said the new contract had a twofold purpose. "It helps to upgrade and sophisticate our own operation and will offer 50 to 100 University of Dayton students jobs during the school year. Mrs. Krueger says that presently 53 UD students are working in the new test scoring operation as supplements to the regular work staff.

"We feel the latter aspect of the supplemental operation is justification enough for us to take on the new service," Rensel said. "Students look for real-world situations during their university days and this is just such an opportunity. Because we have this personnel source, we can give the school districts the quick service which they need between them and a testing service."

The UD Testing Service, over the years, has primarily dealt with parochial school systems in the 16 states from Boston to Florida and from New York to Chicago to Memphis, Tennessee.

Test scorers do the hand-scoring, interpolation and typing of master lists to minimize the amount of work done by the busy personnel of the school systems.

Under UD's normal testing operation, its own personnel travel throughout the 16 states and manage the details of the testing procedure and return the tests directly to the main campus for scoring.