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UD to Hold "Planning For Success" Workshop

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DAYTON, Ohio, May 10, 1983 -- The eighth annual Small Business Seminar will be held at the University of Dayton on Saturday, May 21, from 8:30 a.m. to 3:30 p.m. The one-day seminar is titled, "Small Business in the 80s: Planning for Success."

An opening address will be given by Dick Flaute. Flaute is president of Dayton Plumbing Supply, Inc., state chairman of the Ohio Coalition of Small Business, and a member of the board of directors of the Dayton Area Chamber of Commerce and of Huntington Bank. Following his talk, the Small Business Person of the Year Award will be presented.

Four workshops will be given by professionals in various fields of business. A workshop on risk management will cover fund management, forecasting capital needs, types of risk, and employee benefit plans. Techniques for keeping accurate records, analyzing financial position and forecasting needs, and new developments in tax legislation will be covered in the taxes and recordkeeping workshop. Marketing techniques, ranging from advertising to research, will be discussed in another workshop and microcomputers will be the focus of the fourth workshop.

The seminar is sponsored by the UD School of Business Administration, Sinclair Community College, Small Business Administration, Dayton area banks and financial institutions, and the Independent Business Council of the Dayton Area Chamber of Commerce.

For registration materials or more information, call Mark Lampe at 229-3115.

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