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## UD and WDAO Radio Present "How to Succeed in College"

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# *The University of Dayton*

# *News Release*

UD AND WDAO RADIO PRESENT  
"HOW TO SUCCEED IN COLLEGE"

DAYTON, Ohio, June 30, 1983 -- The University Communications department of the University of Dayton, in cooperation with WDAO radio, is presenting a new radio public service series entitled "How to Succeed in College." The series will premiere on Sunday, July 3 at 4:50 p.m. on WDAO (10.77 FM).

Produced by Ro Nita B. Hawes, director of news services for UD, the new program is designed to provide prospective college students with current information about college, as well as to encourage listeners to explore the vast possibilities available in higher education today. Hawes will discuss different topics each week such as: how to select a college or university, meeting crucial admissions and financial aid deadlines, how to select a college major, survival tips for new freshmen, campus student employment opportunities, and the most popular fields of study today.

A familiar personality in Dayton, Hawes was previously the director of community relations for public television stations WPTD/WPTO. She also hosted the call-in talk program Backpage for WDAO radio for five years and was assistant director of community services at WDTN-TV2.

"How to Succeed in College" is being produced with the assistance of Beverly Jenkins, assistant to the director of admissions and minority relations at UD, and Amy Eifert, a communications arts undergraduate student at the University.

For more information about the series, contact Ro Nita Hawes at 229-3241.

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