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OFIC CAMPAIGN FOR MEMBER COLLEGES AND UNIVERSITIES

DAYTON, Ohio, November 10, 1983 -- Local business people and private college presidents along with their staff will team up to tell the success story of Ohio's 35 independent higher education institutions. The teams will be telling local business people the need for continued support of the independent colleges. William W. Moland, assistant vice president at Bank One in Dayton, and newly elected OFIC committee chairman said, "following last year's record the goal is to raise over three million dollars in support of member institutions."

The Dayton area campaign will begin with a kick-off breakfast Tuesday, November 15 at the Dayton Marriott Hotel at 8 a.m. This event launches the effort to visit with over 300 area business leaders encouraging them to begin or renew their support of the private colleges.

This year's theme "Today's Scholars -- Tomorrow's Leaders" features such notable member college alumni as John Glenn, Muskingum College alumnus; William Bowen, president, Princeton University, Denison University alumnus; Stanley Gault, chairman of the board, Rubbermaid Incorporated, College of Wooster alumnus; Erma Bombeck, University of Dayton alumna; Norman Vincent Peale, Ohio Wesleyan University alumnus and many others. Jesse Philips, OFIC trustee and host of the kick-off breakfast, stated, "it is reassuring that the same colleges and universities that helped yesterday's scholars become leaders in all fields of endeavor are today continuing the same good work."

To encourage increased levels of support and new sources of gifts, all contributors are being challenged with a matching gift offer. Increased gifts will be matched dollar for dollar. New contributions will be matched with two dollars for each dollar given. The GAR Foundation, Akron; The Gund Foundation, Cleveland; and the Marathon Foundation, Findlay, provide the matching funds.

Last year's Dayton area businesses, foundations and individuals, contributed a total of $177,195 to help students attend OFIC member schools. In 1982-83 nearly 1500 Ohio firms throughout the state gave to Ohio's private colleges and universities through the Ohio Foundation. The Dayton OFIC committee includes 30 area business leaders including most recently elected Jerry Robbins, Regional Public Relations Manager for General Motors. OFIC Trustees from Dayton are Jesse Philips and Peter Knapp. William Huffman and Herman Lehman are Emeritus Trustees.