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UD to Hold Small Business Seminar

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DAYTON, Ohio, April 10, 1984 -- The ninth annual Small Business Seminar will be held at the University of Dayton on Saturday, May 12, from 8:30 a.m. to 3:30 p.m. The one-day seminar is titled, "Small Business In The 80's: Planning for Success" and is in conjunction with National Small Business Week May 7-12.

Four workshops will be given by professionals in various fields of business. A workshop on business and financial planning will cover preparation and development of a comprehensive business plan. Techniques for keeping accurate records, analyzing financial position and forecasting needs, and new developments in tax legislation will be covered in the taxes and recordkeeping workshop. Marketing techniques ranging from advertising to research will be discussed in another workshop, and microcomputer uses will be the focus of the fourth workshop. The Small Business Person Of The Year Award will also be Presented.

The seminar is sponsored by the UD School of Business Administration, Sinclair Community College, Small Business Administration, Dayton area banks and financial institutions, and the Independent Business Council of the Dayton Area Chamber of Commerce.

The tax-deductible registration fee is $20, and it includes lunch. For registration materials or more information, call Lew White at the UD Small Business Development Center, 229-3115.

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