

3-8-1985

Beach to Head Local Campaign

Follow this and additional works at: https://ecommons.udayton.edu/news_rls

Recommended Citation

"Beach to Head Local Campaign" (1985). *News Releases*. 4565.
https://ecommons.udayton.edu/news_rls/4565

This News Article is brought to you for free and open access by the Marketing and Communications at eCommons. It has been accepted for inclusion in News Releases by an authorized administrator of eCommons. For more information, please contact frice1@udayton.edu, mschlange1@udayton.edu.



The University of Dayton

News Release

BEACH TO HEAD LOCAL CAMPAIGN

DAYTON, Ohio, March 8, 1985 -- The Major and Special Gifts phases of the Campaign for the University of Dayton are now in the organizational stages.

In Dayton, UD alumnus Richard F. Beach, director of public affairs of NCR Corporation, will chair the local effort. Beach is a 1952 Arts graduate of UD and 1970 graduate of Public Administration. He is past chairman of the local coordinating committee of the Ohio Foundation of Independent Colleges (1981), and has held leadership positions in numerous community organizations including United Way, United Negro College Fund, and the Dayton Area Chamber of Commerce.

"We are very pleased to have Dick Beach chairing our local Campaign effort," says UD President Brother Raymond L. Fitz, S.M. "Dick is a very respected community leader, an enthusiastic alumnus, and a very knowledgeable advisor."

A team of more than 35 alumni, parents, and community leaders is being recruited and prepared to solicit the support of more than 200 individuals and organizations. The team will seek gifts of \$10,000 to \$100,000, and a few as high as \$500,000. Pledges are payable over five years.

Similar organizational efforts are underway in New York, Chicago, Akron-Canton, and Detroit. Efforts will soon begin in Cleveland, Cincinnati, and Columbus. "We are committed to a national campaign," says General Chairman Peter H. Kuntz.

-more-

"UD has a national presence," says Thomas T. Montiegel, vice president for development and alumni relations. "Our Campaign will reflect that presence. We have major alumni centers in more than 20 metropolitan areas, and hundreds of national and regional firms recruit our graduates. The support we receive to make the best of UD better should reflect the immense resource UD is to our country."

In the Dayton area, volunteers will provide prospective donors with an opportunity to visit campus to talk with faculty, staff, and students about specific aspects of the University and campaign priorities. The Dayton solicitation is slated to begin in May.

-30-

Media note: Dick Beach and his wife Marjorie are Washington Township residents.

For further information contact:

Thomas T. Montiegel
Vice President for Development
and Alumni Relations
(513) 229-2911