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# *The University of Dayton*

# *News Release*

## LEADERS OF ENDOWMENT CAMPAIGN ANNOUNCED

DAYTON, Ohio, September 29, 1984 -- The University of Dayton formally announced the leadership for its ambitious \$38 million Campaign for the University of Dayton at its kick-off dinner Saturday, September 29, at Stouffer's Dayton Plaza hotel.

Mrs. Virginia Kettering, long time friend and benefactor and former trustee of the University, and the Reverend Raymond A. Roesch, S.M., president emeritus, will serve as honorary co-chairmen. Father Roesch, who is currently president of Chaminade University, Honolulu, Hawaii, was UD president during its greatest period of growth, 1959 to 1979.

Peter H. Kuntz, a 1950 graduate of the University of Dayton will serve as general chairman, said Brother Raymond L. Fitz, S.M., president. "In accepting this key leadership role," said Fitz, "Peter continues the tremendous tradition of the Kuntz family. Peter's father, Martin, played a key role in UD's first ever capital campaign which was launched in the late 1930s and ultimately completed after World War II."

Kuntz is a trustee of the University and served as chairman of the Board as well as chairman of the Board's Advancement Committee from 1982 until May 1984.

Serving with Kuntz are eight associate chairmen:

William S. Anderson, trustee and former chairman of the Board of the  
NCR Corporation;

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Richard F. Glennon, trustee, UD alumnus, and president of Riverain Corporation;

James W. McSwiney, trustee and former chairman of the Mead Corporation;

Bette Rogge Morse, former trustee, UD alumna, and former national chairman of the Annual Support Programs during their greatest period of growth, 1981 to 1983;

John L. O'Grady, trustee, UD alumnus, and a managing director of Salomon Brothers, New York;

Jesse Philips, chairman of the Board of Trustees and chairman of Philips Industries;

Pfeife Smith, University friend and civic leader; and

John F. Torley, former trustee and former chairman of the Board and retired chief executive officer of Amcast, Inc.

"The response of our trustees to this Campaign has been very gratifying," said Kuntz. "They have played a vital role in developing the 'case' for support and securing leadership gift commitments."

Also serving as members of a Campaign Steering Committee are George Cooper, former trustee and former City of Dayton official; Charles Danis, Sr., former trustee and retired chairman of Danis Industries; Ermal C. Frazee, trustee and chairman of Dayton Reliable Tool; and Hugh E. Wall, Jr., former trustee and member of the law firm of Coolidge, Wall, Womsley & Lombard.

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