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The University of Dayton

News Release

PARSONS NAMED TO DEVELOPMENT STAFF

DAYTON, Ohio, October 22, 1984 -- Roy N. Parsons has been named acting director of Development for the University of Dayton, according to Thomas T. Montiegel, vice president for Development and Alumni Relations. Parsons joins UD to assist with the coordination and direction of the recently announced Campaign for the University of Dayton.

The former director of Development for the Dayton Art Institute, Parsons has an extensive background in fund raising and public relations. He has been a vice president of Kettering Medical Center in charge of the hospital's development, volunteer and public relations program, and has assisted local non-profit organizations with their fund raising efforts. In the area of higher education, from 1968 to 1974 Parsons was vice president of the John Grenzebach and Associates company which advises colleges and universities on institutional finance and development efforts. He also worked as the assistant to the president of the College of Saint Teresa in Winona, Minnesota and at Christian Brothers College in Memphis, Tennessee.

At UD, Parsons will be responsible for the identification and solicitation of prospective benefactors, as well as the formulation of a strategy for development activities in Dayton, Cincinnati, Cleveland, and Columbus. "We are pleased to have such a competent and seasoned professional on our development staff," says Montiegel. "We expect Roy to play a key role in the continuation of our Campaign and to add an important dimension to all of the University's development efforts."

Parsons is active in the Public Relations Society of America and the South Community Mental Health Association. He is married, has three children, and resides in Centerville, Ohio.

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