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ATHLETIC COMPONENTS OF UNIVERSITY CAMPAIGN ANNOUNCED

DAYTON, Ohio, December 13, 1984 -- The University of Dayton announced today a $1 million challenge gift designated for the athletic components of the Campaign for the University of Dayton. The University must raise $2 million to claim the $1 million gift, according to Thomas J. Frericks, UD vice president for University Relations and director of Athletics.

"While the donors wish to remain anonymous," said Frericks, "they have indicated they want a major portion of the gift designated for athletic scholarship funds."

The Campaign for the University of Dayton has a goal of $38 million. The athletic components have a goal of $3 million and include funding for 20 endowed scholarships for intercollegiate athletics, additions to the UD Arena and UD Fieldhouse, conversion of Baujan Field to a recreational sports (intramural) facility, and an endowment fund for athletics.

"Endowed scholarships for athletics are our major priority," said Frericks. "These funds will be allocated to support some scholarships in men's and women's basketball and add new scholarship funds to men's and women's soccer and men's baseball and women's volleyball," he said. "We are confident that with scholarship support we can field very competitive teams in these intercollegiate sports. We would like to keep some of this area's fine high school student athletes here in Dayton," said Frericks.

The $1 million challenge gift was announced at a program which highlighted great moments and memories at Baujan Field, where the Flyers played intercollegiate football from 1922 to 1974. Since 1975, UD has played its home games at Dayton's Welcome Stadium.
Baujan Field is named for Harry Baujan, UD's legendary football coach from 1923 to 1946. Members of the Baujan family were special guests at the announcement program, along with former team captains and most valuable players of football teams which played at the Field. Other invited guests included alumni and friends long associated with Flyer athletics and its intercollegiate football program. Many of the guests brought along their favorite stories or great memories. These will be compiled in a booklet for the Baujan family.

Ceremonies during the program included the initial razing of the south stands of Baujan. Time and weather deterioration made renovation impossible, said Frericks. "In addition to recalling the great moments and memories at Baujan," said Frericks, "we invited our guests to be part of its new life." The Field will be expanded to provide for two lighted recreational sports fields, which will double the number now available. Portions of the north stands will also be razed, but the center section will be renovated for spectator seating. "We hope the new Baujan Field will also provide a site for other outdoor programs and events," said Frericks. Cost estimates for the Baujan conversion are $165,000.

"The conversion of Baujan and the establishment of a $250,000 endowment fund to maintain other playfields is another major goal of the Campaign," according to Frericks. An estimated 70 percent of UD's 6,300 undergraduate students participate in one or more recreational sports programs, he said. "Total participation last year was 16,259."

An addition to the UD Arena, another Campaign priority, has already been completed and financed with interim loans. The addition, with 6,400 square feet on the ground level and 4,400 square feet on the basement level, provides for new locker room facilities for intercollegiate football and soccer, storage facilities, and offices.
When not serving football or soccer programs, the locker room will be available for Arena employees and ushers for basketball games and other special events. The Arena addition cost was $650,000, said Frericks.

Renovation and an addition to the UD Fieldhouse are also a Campaign component. "We cannot proceed on this without full funding," said Frericks. The addition will allow an expansion and consolidation of all the office space, locker facilities, and support services for women's intercollegiate athletics. The expansion will enhance the interaction of teaching and coaching staffs, according to Frericks. "We were able to apply some of the NCAA basketball tournament money to office facilities so our most pressing and immediate needs have been addressed," said Frericks. "However, to provide the type of working environment we want for our programs, the addition is still a need." The Fieldhouse project includes a new exterior which faces Alberta Street and an extension of landscaping to integrate the facades of the Fieldhouse and adjoining Physical Activities Center. "Alberta Street is a main visitor entranceway. We want to make a good first impression, as well as serve our student, faculty and staff recreational needs," added Frericks. The cost of the Fieldhouse renovation/expansion is estimated at $500,000.

The final component of the Campaign is a $500,000 athletic endowment fund. The annual income from this fund will address special needs within the areas of intercollegiate athletics, recreational sports, and physical education. "Income could be used to purchase special equipment, offer additional scholarship assistance, or expand opportunities for teams to participate in special tournaments," said Frericks.

"We are deeply grateful for this magnificent challenge gift," said Frericks. "We will now be asking our friends and fans of UD athletics to meet that challenge. We must raise $2 million in gifts and pledges before December 1987 to claim the $1 million -more-
gift." Special Campaign programs will be organized for members of UD's Arena Associates group, season ticket holders, its varsity letter winners organization, and the Flyers Club booster group.

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For additional information:

Ro Nita B. Hawes-Saunders
Director of News Services
(513) 229-3241

Doug Hauschild
Sports Information Director
(513) 229-4421