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UD Campaign Reaches $20.3 Million

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DAYTON, Ohio, December 13, 1984 -- Commitments to the $38 million Campaign for the University of Dayton now total $20.3 million, according to Peter H. Kuntz, Campaign general chairman and vice president-operations of the Peter H. Kuntz Company. This is an increase of $2.3 million since September 29 when the University publicly announced the Campaign, which is believed to be the largest fund raising effort ever conducted by an institution in the Miami Valley.

The Campaign, with the theme of "Making our best better," has as its primary focus to increase significantly the University's endowment. Five years in duration, the Campaign is due to be completed in December 1987.

A $1 million gift to the Campaign's athletic component, announced today (December 13), represents the largest gift since the Campaign's public announcement. It is a challenge gift, and UD must raise an additional $2 million. Also included in the new total are $435,000 from UD's faculty and staff campaign, a gift of $250,000 from the McGinnis family of Dayton and the family's Leonardt Foundation for the McGinnis Center, and two gifts of $100,000 each which have been designated for endowed scholarship funds at the University. The balance of the increase comes from smaller gifts as part of the University's on-going development programs.

The major Campaign priorities are:

- strengthening undergraduate education, primarily through endowment of faculty positions and of faculty development programs;
- increasing scholarship assistance;

-more-

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strengthening UD's leadership in science, engineering, and advanced technology;

- extending the outreach of the University; and

- enriching the University's environment for learning.

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