

12-29-1986

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### Recommended Citation

"Leadership: Management with a Vision" Topic of UD Video Conference" (1986). *News Releases*. 4755.  
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## *The University of Dayton*

## *News Release*

### **"LEADERSHIP: MANAGEMENT WITH A VISION" TOPIC OF UD VIDEO CONFERENCE**

**DAYTON, Ohio, December 29, 1986**—The difference between management and leadership and how to be better at both will be addressed during a video conference broadcast to the University of Dayton on Wednesday, January 14. The program will be from 1 to 4 p.m. in UD's Kennedy Union. The registration fee is \$45 and participants are encouraged to enroll as early as possible.

The presenters will be Tom Peters, co-author of In Search of Excellence and A Passion for Excellence, and Geoffrey Bellman, president of his own management consulting firm in Seattle.

Peters and Bellman contend that management is not leadership, and that supervisors often fail to distinguish between the two. The presenters will explore how the skills differ and elaborate on the qualities they see as essential to leadership, such as vision, commitment, energy, and risk. They will also address the myths surrounding leadership and discuss strategies to assist with the development and selection of leaders within an organization.

The video conference is the third of six "Management Vision" programs sponsored by UD Continuing Education. For more information or registration, call Continuing Education at 229-2347.