Hugs for the Heart Warm Up Valentine Season

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DAYTON, Ohio, February 4, 1987—"Hearty hugs for healthy hearts" will overrun the University of Dayton campus as the sisters of Sigma Tau Epsilon (STE) sorority launch their third annual Hug-A-Thon Thursday, February 12. At 11:45 a.m. in the Kennedy Union Plaza, all 50 STE members will begin the Hug-a-thon with a mass hugging of UD President Brother Raymond L. Fitz, S.M.

According to Aileen Gilson, STE service director, the sorority members gave out over 3,500 hugs last year and raised $400. This year's goal is to give at least 5,000 hugs and generate $1,000. "By the time we're through," Gilson said, "not one person on campus will be left unhugged."

The Hug-A-Thon, the sorority's primary annual service project, generates funds for the American Heart Association. Each member obtains sponsors who pledge donations per hug. Flat-rate donations are also welcome.

To make a pledge or for more information, call 229-3241.

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MEDIA NOTE: Because approximately 200 students are to be present, event should make good visual. Members of media have been invited by STE to be "honorary huggees."