3-6-1987

UD to be Site of Largest Ever Satellite Teleconference

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Recommended Citation
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DAYTON, Ohio, March 6, 1987--Victor Kiam, CEO of Remington Products, Inc., will conduct a training session broadcast to the University of Dayton live via satellite on Wednesday, March 18, from 11 a.m. to 2 p.m. The three-hour interactive program, sponsored by the National University Teleconference Network, is projected to reach more than 25,000 people--the largest training teleconference of its type based on response from international enrollment sites.

During the teleconference, "Leadership and Ingenuity That Get the Job Done," Kiam will examine the growing trend towards using entrepreneurial techniques in American business. He will discuss management in terms of motivating people, assessing strengths and weaknesses, managing oneself effectively, reducing resistance to change, negotiating, and deciding whether to invest in a project.

The program will be broadcast from New York City and will include participatory exercises, a panel of experts who will question Kiam, and an opportunity for participants at broadcast sites to question Kiam through a direct phone connection.

Pat Partway, president, publisher, and editor of Teleconference Magazine, recommends the program for first-line supervisors as well as mid-to-upper management executives. Entrepreneurs will also find the session useful, according to Portway.

The conference will be held in UD's Kennedy Union, room 310. Registration fee is $65, which includes a copy of Kiam's best-selling book Going For It!. To register or for more information, call Martha Antolik at 229-2347.

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