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The University of Dayton

News Release

GM EXECUTIVE JOINS UD BOARD OF TRUSTEES

DAYTON, Ohio, June 10, 1987--Jerome P. Bishop, director of media relations for the Automotive Components Group of General Motors Corporation, joins the University of Dayton's Board of Trustees this year for a three-year term.

"We are delighted that Jerry Bishop, a graduate of the University and a highly respected public relations manager, accepted our invitation to join the board," said Brother Raymond L. Fitz, president of the University of Dayton.

"General Motors gave the University \$500,000 and named it a Key Institution in 1985. This additional tie strengthens the long-standing partnership between GM and the University."

Bishop, who received his bachelor's degree from UD's School of Business Administration in 1959, joined GM in February 1963. He has worked for the car manufacturer as a regional representative in Buffalo, regional representative in Newark, staff assistant in Detroit, regional manager in Dallas, regional manager in Dayton, and manager, Eastern regions, in Philadelphia. He returned to Detroit in 1982 to become manager of the Eastern and Central regions and was promoted to his current position in Detroit in April.

As an undergraduate at UD, he participated in the Senior Endowment project and served as homecoming parade chair. Since his graduation he has served as an alumni volunteer on UD's annual support committees in Philadelphia and Detroit, as well as on the Detroit Campaign team.

Bishop and his wife, Karen, live in Bloomfield Hills, Michigan. The couple's three children all graduated from the University of Dayton: Kelly in 1969, Kimberley in 1972, and Todd in 1976.

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