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The University of Dayton

UD ANNOUNCES RECORD-BREAKING $43 MILLION CAMPAIGN TOTAL

DAYTON, Ohio, January 14, 1988--The University of Dayton today announced that it raised a historic, record-breaking $43 million in a campaign to "make our best better," the theme of the University's five-year fund-raising effort. The total tops UD's original goal of $38 million by 13 percent.

The largest fund-raising campaign in the 138-year history of the University and believed to be the most ambitious in the city of Dayton, the campaign's successful conclusion "celebrates an extraordinary partnership between UD and the community," said UD President Brother Raymond L. Fitz, S.M.

Joining Fitz in the announcement were Jesse Philips, chairman of the Board of Trustees, and Peter H. Kuntz, former board chairman and a UD alumnus who served as general chairman of the campaign.

"The University has received $43 million in cash, pledges, equipment and real estate," Fitz announced during an afternoon news conference. "This extraordinary success is the result of long years of planning, impressive volunteer leadership of the highest caliber, countless hours of volunteer effort and the generosity of thousands of alumni, parents and friends.

"This is a day," he said, "worthy of great celebration, not only for the University of Dayton but also for all of our friends and neighbors in the Miami Valley."

Capped by a year-long national challenge chaired by alumni Erma and Bill Bombeck, a telefund to alumni and parents raised more than $3.3 million from more than 9,400 donors and put the campaign over the top. The success of the campaign has allowed UD "to develop centers of excellence by which it has become known as one of the Midwest's

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finest private universities and one of the nation's truly outstanding Catholic universities," Fitz said.

Of the commitments by source, UD received approximately:

-- $16.8 million from Dayton-area corporations and friends
-- $8 million from alumni
-- $6 million from UD's Board of Trustees
-- $6 million from national sources
-- $5 million from the Society of Mary, which founded and sponsors the university
-- $800,000 from parents of UD students
-- $400,000 from faculty and staff

The total commitment of $43,015,000 represents more than 10,000 gifts from corporations, alumni, faculty, staff, parents and friends in Dayton and major cities throughout the country, most notably Cincinnati, Columbus, Cleveland, Toledo, Akron, Canton, Detroit, Chicago, St. Louis, Rochester, New York City, Pittsburgh and Washington, D.C. Approximately 92 percent of UD's faculty and staff and 30 percent of UD's alumni supported the campaign.

Fitz said the University of Dayton is using the bulk of the funds to increase its endowment for academic scholarships, financial aid grants and other purposes from $7 million to $40 million; to strengthen the University Honors and Scholars Program; to endow distinguished chairs in the Humanities and Retailing; to develop a core program in liberal arts; to improve its research, science, engineering, information technology and computer science capabilities; to create a program in professional ethics; and to improve the University's athletic facilities and scholarships.

Thanks to a $3.5 million donation of cash and computer products from the NCR Corporation -- the largest private gift in UD's history -- the University in 1987 was able to construct the William S. Anderson Information Sciences Center, what UD officials describe as a "showcase" for information technology education and services.

In all, UD received "leadership gifts" of $500,000 and up totalling nearly $25 million. The major gifts include:
-- $1.6 million in state-of-the-art Computer Aided Design/Computer Aided Manufacturing (CAD/CAM) equipment from Computervision, Inc. to the School of Engineering

-- $1 million from the Mead Corp. to renovate classrooms and faculty offices

-- $1 million from John Berry and the L.M. Berry & Co. to endow athletic scholarships and renovate athletic facilities

-- $1 million from the Beerman Foundation to endow the Arthur Beerman Distinguished Chair in Retailing in the School of Business

-- $1 million from Reynolds+Reynolds to establish and equip a research laboratory in information sciences at UD's Center for Business and Economic Research

-- $1 million from Jesse Philips in general support of the campaign

-- $500,000 from the Dayton Power and Light Co. for the Robert E. Frazer Scholarship Program

-- $500,000 from General Motors Corp. to improve UD's CAD/CAM Center

-- $500,000 from alumnus Robert A. Werner for library acquisitions

-- $500,000 from the estate of alumnus Lionel F. Bradmiller for a permanent scholarship endowment

Other significant commitments include:

-- a major gift from Virginia W. Kettering, the campaign's honorary co-chairman, to endow the Honors and Scholars Program

-- a contribution from local businessman Richard J. Jacob and DAY International to endow a new program in professional ethics

-- a substantial sum from the Danis Industries Corp. for scholarships

-- a large donation from the Sherman-Standard Register Foundation to strengthen undergraduate and graduate teaching in the School of Business Administration

-- Property from J. Frederick Gagel to construct a new campus entrance way and plaza in 1992

UD will close its offices at 4 p.m. on Friday, January 15, to allow staff and faculty to attend a reception celebrating the success of the campaign and thanking them for their support. On Saturday, March 19, which marks the 138th anniversary of the founding of UD, the University will host a celebration on campus to thank the community for its support.