

1-25-1988

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Recommended Citation

"The Rev. Leon Sullivan to Speak on Apartheid at UD" (1988). *News Releases*. 4869.
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The University of Dayton

News Release

THE REV. LEON SULLIVAN TO
SPEAK ON APARTHEID AT UD

DAYTON, Ohio, January 25, 1988--"The Dismantling of Apartheid" is the subject of the Rev. Leon Sullivan's speech on Thursday, February 4, at 8 p.m. in the Kennedy Union Ballroom on the University of Dayton campus. He is the third speaker in UD's 1987-88 Distinguished Speakers Series.

In 1977, Sullivan created the "Sullivan Principles," rules for fair employment by which American corporations have conducted business in South Africa. Last year, Sullivan called for the withdrawal of all American companies from South Africa until the abolishment of apartheid.

Sullivan has served as the pastor of Zion Baptist Church in Philadelphia since 1950. A director on several major corporate boards, he became the first black to serve on the General Motors Board of Directors in 1971. Within five years of his election to the board, GM doubled its advertising in black publications and increased purchases from black auto parts suppliers. GM also opened accounts in all the nation's black-owned banks.

Sullivan also is responsible for founding and establishing an \$8 million senior citizen housing complex in Philadelphia called "Opportunities Tower." He is founder and chairman of the board of the National Progress Association for Economic Development, which provides development planning and assistance to minority businesses. He is founder and trustee of the Progress Non-Profit Charitable Trust, a community development corporation. He founded Progress Investment Associates, which built Progress Plaza, the largest shopping center owned and operated by blacks in the country.

For more information on Sullivan's speech, call Marcia Gantz in the University Activities Office at 229-4114.