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# Hugs for the Heart Warm Up Valentine Season

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## *The University of Dayton*

## *News Release*

### HUGS FOR THE HEART WARM UP VALENTINE SEASON

DAYTON, Ohio, February 3, 1988--"Hearty Hugs for Healthy Hearts" is the theme of the fourth annual Hug-A-Thon at the University of Dayton on Wednesday, Feb. 10. The fund-raising event is sponsored by the Sigma Tau Epsilon sorority.

"At 11:50 a.m. in the Kennedy Union Plaza, all 50 sorority members will begin the Hug-A-Thon with a mass hugging of UD President Brother (Raymond L.) Fitz," said Aileen Gilson, publicity director for the sorority. "Last year we gave out 5,000 hugs and raised \$750. We're hoping to raise even more money this year."

The Hug-A-Thon, the sorority's primary annual service project, generates funds for the American Heart Association. Each member obtains sponsors who pledge donations per hug. Flat-rate donations also are welcome.

To make a pledge or for more information, call Aileen Gilson at 229-5017.

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