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"Essence" Magazine Columnist and Author to Appear at Career Awareness Conference

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DAYTON, Ohio, February 19, 1988--Beatryce Nivens, author of The Black Woman's Career Guide and the "Work It Out" career column in Essence magazine, will speak on "Careers Beyond the Classroom" as the keynote speaker at a Career Awareness Conference in the Kennedy Union Ballroom at the University of Dayton on Saturday, Feb. 27.

Nivens' half-hour talk begins at 12:45 p.m. She will also conduct an afternoon workshop on "Interpersonal Relationships."

"Careers Unlimited" is the theme of the day-long conference, which features round-table discussions with more than a dozen professionals, a luncheon fashion show, a job fair and workshops. The conference attracted more than 100 students last year and caps off a series of Black History Month activities at UD. It is open to the public, though reservations for the luncheon must be made by Feb. 23 by calling 229-3634. The luncheon cost is $6.50 for adults and $3 for students.

"Through the conference, we're merging contemporary and future black professionals," said Debra Moore, director of UD's Office of Minority Student Affairs. "Professionals will share their accomplishments as well as the pitfalls, allowing students to ask questions that go beyond the textbook."

The day begins at 10 a.m. with a welcoming address from Elaine French, president of Black Action Through Unity.

From 10:30 a.m. until noon, Dayton-area professionals will share their career experiences through an informal round-table discussion. Scheduled to attend are:

-- Donna Willis, associate director of the internal medicine residency program at Kettering Medical Center;

-- Jim Johnson, station manager of WDAO Radio;

- more -
Gail Mitchell, director of the Talented and Gifted Student Program at Dayton Public Schools;

Percy Vera, professor and chairperson of economics at Sinclair Community College;

Richard and Barbara Winston, owners of three local McDonalds franchises;

J. Thomas Maultsby, president of Maultsby Enterprises;

Steven McDonald, a personnel staffing specialist at Wright-Patterson Air Force Base;

Col. John E. Moore, Jr., Defense Logistics Agency liaison to the Air Force Logistics Command;

Major Ronald Lowe, superintendent of professional standards for the Dayton Police Department;

Jonathan Hollingsworth, an attorney with the law firm of Porter, Wright, Morris & Arthur;

Carl Smith, a products engineer with General Motors;

Gregory Gamble, a systems engineer with General Motors;

Robert Yancey, Jr., a manager/manufacturing engineer with B.F. Goodrich;

Lyndon Scotland, a process engineer with Derby Manufacturing; and

Pat Johnson, a representative from the National Black MBA Association.

The round-table discussion will be followed by a luncheon "Dressing for Success" fashion show from noon until 12:45 p.m. After Nivens' keynote address, participants can choose to attend one of two workshops--"Interpersonal Relationships" with Nivens or "Practice Interviews/Resume Tips" with UD's Career Placement Center. Students may also speak with recruiters from NCR, Hobart Corp., Standard Register Co., Procter & Gamble, the U.S. Air Force, the Kroger Co. and other area firms during a Job Fair, which is scheduled concurrently.

"We're encouraging students to dress professionally and bring resumes to the job fair," Moore said.

For more information on the conference, call Debra Moore at 229-3634.