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## *The University of Dayton*

## *News Release*

"CAN THE PUBLIC MANAGE TECHNOLOGY?"  
FOCUS OF UPCOMING UD LECTURE

DAYTON, Ohio, February 24, 1988--Can the public manage technology?

That's the issue Stanford University Professor Robert E. McGinn will address on Wednesday, March 2 from 7:30 to 9 p.m. in the Kennedy Union Ballroom at the University of Dayton. "Can the Public Manage Technology" is the third lecture in a speaker series entitled "Whose Values Dictate Our Technology?" On Thursday, March 3, he will conduct an open seminar discussion of his lecture in Kennedy Union 310 from 2 to 4 p.m. Both events are free and open to the public.

McGinn is a professor of industrial engineering and engineering management who teaches courses in values, technology, science and society at Stanford University. In his talk at UD, McGinn will discuss what new technologies should be funded for basic research and which ones should be developed beyond the "idea stage." He will talk about the elements a representative democracy should consider in making decisions about how to allocate research funding and other resources. Using actual case studies, he will examine the legal, educational, governmental, financial and cultural factors affecting technological development.

McGinn received a B.S. in mathematics from Stevens Institute of Technology in 1963. He received an M.S. in mathematics from Stanford in 1965 and a Ph.D. in philosophy and humanities from Stanford in 1970. He has taught at the college level for more than 20 years. His book, Science, Technology, and Society: An Introduction to the Field, will be published next year by Prentice-Hall.

For more information about McGinn's lecture and visit, contact Saul Young, associate professor of decision sciences, at 229-2938.