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The University of Dayton

UD'S NEW INFORMATION SYSTEMS LABORATORY
PRODUCES VIDEO FOR LOCAL, NON-PROFIT GROUP

News Release

DAYTON, Ohio, March 2, 1988--The University of Dayton's brand-new Information Systems Laboratory will officially begin operations in April with production of an educational video tape for the Disabled Consumers' Network.

The Disabled Consumers' Network is a Dayton-based non-profit organization of disabled adults and other interested individuals who promote community awareness of disability issues. The professionally produced video tape is expected to be marketed nationally, according to Jeanne E. Jackson, a representative from the group.

"The purpose of the video is to show people that the disabled can successfully participate in a variety of activities and to encourage viewers to emulate these role models," she said.

All of the "actors" in the video are disabled, and the messages throughout are supportive and positive, according to Jackson. She described the theme of the upbeat video as "I can do it. You can do it."

"We'd like to send a message of hope to our many friends who may need a little extra encouragement to get on with their lives. It's easier to hear that message from another handicapped person," Jackson said.

Sam Gould, dean of UD's School of Business Administration, said that UD offered to create the video as "just a part of the University's ongoing ministry to the handicapped."

The Information Systems Laboratory, established through a \$1 million gift from Reynolds+Reynolds, contains sophisticated equipment to perform both studio and location shooting as well as advanced editing. Located in UD's newly constructed William S. Anderson Center, the laboratory can produce educational, industrial and promotional videos for UD and local businesses. For information on available services and fees, contact John Weiler at 229-2198.