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UD TO SPONSOR CONFERENCE ON COMPETITIVE MANUFACTURING

DAYTON, Ohio, July 11, 1988--The University of Dayton will present "Competitive Manufacturing: Winning Management Strategies," a conference of America's manufacturing leaders, on November 1-2 at the Dayton Convention Center. Deadline for early registration, with special discount offers, is August 5.

The conference will provide a forum for the exchange of ideas and success stories and will emphasize leadership tools, with concrete examples to build confidence for change, according to conference organizers.

"Competitive Manufacturing: Winning Management Strategies" will feature chief executives and work force leaders from successful manufacturing organizations, world renowned authorities, and authors of manufacturing best sellers who will share their strategies, struggles and successes. Authors include Eliyahu Goldratt, Ph.D., The Goal; Robert Hall, Ph.D., Attaining Manufacturing Excellence; Masaaki Imai, Kaizen; and Wickham Skinner, Ph.D., Manufacturing: The Formidable Competitive Weapon. Presentations will include hard-hitting discussions and interactive exercises that focus on work force teamwork, quality issues, world class improvement, managing change in the plant, supplier integration, continuous improvement, customer satisfaction, motivating for change, just-in-time methods and flexible manufacturing.

Presenters will include leaders from Ford, Mead, Armco, Honda, NCR, Allen-Bradley, Qsource Engineering, Ohio's Thomas Edison Program, Wright-Patterson Air Force Base/Air Force Wright Aeronautical Laboratories,
Case Western Reserve University, Huffy, TRW, Midmark, Hobart Brothers, Proctor & Gamble, IBM, Rubbermaid, Copeland, General Motors, the National Association of Manufacturers and Indiana University.

Cost per person, if registering before August 5, is $695. Team discounts are being offered, at $600 each for groups of two to seven; $550 each for groups of eight to 13; and $500 each for groups of 14 or more. Cost per person after August 5 will be $795, with team discounts of $700 each for groups of two to 10 and $600 each for groups of 11 or more. The final registration deadline is October 17.

The conference is presented by the University of Dayton, and is co-sponsored by the Dayton Area Chamber of Commerce, the National Association of Manufacturers, the Dayton Chapter of American Production and Inventory Control Society, Inc., Qsource Engineering and many others. For more information, contact Carol M. Shaw, Assistant Dean, or Teresa Bohlander, Director of Marketing and Program Coordination, at the University of Dayton School of Engineering, 300 College Park, Dayton, Ohio, 45469-0001 or call (513) 229-4632.

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