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UD NAMES NEW HEAD OF ENROLLMENT MANAGEMENT

DAYTON, Ohio, August 26, 1988--Richard T. Ferguson has been appointed assistant vice president for enrollment management at the University of Dayton.

Ferguson succeeds James W. Hoover, who becomes special assistant to the provost. He assumes the job on Sept. 1.

A member of the University's administrative staff since 1973 when he graduated from UD with a bachelor's degree in English, Ferguson has held a number of positions over the past 15 years: admissions counselor, associate director of undergraduate admissions, director of information services, director of university communications and, most recently, assistant dean and director of admission and financial aid for the School of Law.

In his new position, Ferguson will oversee undergraduate student recruitment, admissions, retention, and scholarships and financial aid. He inherits a successful enrollment management program. UD received a record-breaking number of applications this year and closed its admissions process in late spring—the earliest in UD history.

"The University of Dayton has developed a strong national enrollment base," Ferguson said. "My job is to see that we continue to attract and retain students who are capable of making a difference in our world and are willing to do so."

Ferguson and his wife, Susan, a 1976 graduate of UD, and their sons, Mark and David, reside in Beavercreek. A native of Cincinnati's Price Hill neighborhood, Ferguson graduated from St. Xavier High School in 1969.

-30-