

10-1-1988

Competitive Manufacturing: Winning Management Strategies

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Recommended Citation

"Competitive Manufacturing: Winning Management Strategies" (1988). *News Releases*. 5100.
https://ecommons.udayton.edu/news_rls/5100

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Competitive Manufacturing: Winning Management Strategies

The University of Dayton's Competitive Manufacturing Conference captures the urgency of today's global manufacturing struggle. It offers solutions for your pressing problems. Twenty chief executives from successful manufacturing corporations, authors of manufacturing strategy best-sellers, and world renowned experts will share their struggles and successes.

Competitive Manufacturing: Winning Management Strategies, presented by **The University of Dayton**, will include presentations by professionals from these organizations:

- Ford
- Huff
- Mead
- Armco
- Honda
- Allen Bradley
- Qsource Engineering
- Ohio Thomas Alva Edison Program
- Wright-Patterson Air Force Base/AFWAL
- NCR
- Case Western Reserve University
- TRW
- Midmark
- Hobart Brothers
- IBM
- Rubbermaid
- Copeland
- General Motors
- National Association of Manufacturers
- Indiana University
- Procter & Gamble

A Manufacturing Management Conference That's Worth Your Time!

Seize the Opportunity to Meet and Talk With Top Executives and Consultants Who Know How to Compete in Today's Global Marketplace.

Best-selling authors of influential books on manufacturing will deliver keynote addresses. These world class authorities are influencing the present and future strategies of leading executives.

Eliyahu Goldratt, Ph.D., <i>The Goal</i>	Robert Hall, Ph.D., <i>Attaining Manufacturing Excellence</i>	Masaaki Imai, <i>Kaizen</i>	Wickham Skinner, Ph.D., <i>Manufacturing: The Formidable Competitive Weapon</i>
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Get in on discussions with individuals from some of the most successful manufacturing companies in the United States. Rub shoulders with the managers who made it happen. Take back to your company the ideas and solutions that will make the critical difference in your bottom line.

Check any one of the following, and this conference will pay for itself!

- ☒ ***One Former Customer Is Won Back***
- ☒ ***One Key Employee Decides Not To Leave***
- ☒ ***One Work Slowdown Is Avoided***
- ☒ ***One Percent Reduction In Material Use Is Attained***
- ☒ ***One Percent Reduction In Warranty Claims Is Attained***
- ☒ ***One Major Cost Saving Innovation Happens***
- ☒ ***One Line Shutdown Is Prevented***

How to Register

To register for this important conference, fill in and send back the reply card. For more information, call Dorothy Hitchcock or Teresa Bohlander at (513) 229-4632. Or, write:

The University of Dayton
Carol M. Shaw, Assistant Dean
School of Engineering
300 College Park
Dayton, Ohio 45469-0001

Co-Sponsors:
Dayton Area Chamber of Commerce
National Association of Manufacturers
Dayton Chapter of APICS

LOCATION: Dayton Convention Center
22 East Fifth Street
Dayton, Ohio 45402

DATE: November 1 & 2, 1988
The Week Before Election Day!

AIRLINE DISCOUNT:

Piedmont airlines is offering a discount of 35% on regular coach fares and a 5% discount on special fares is available through T.V. Travel, the official travel agency for this conference. To receive these special fares call T.V. Travel at (800) 888-6506 and indicate you will be attending *Competitive Manufacturing: Winning Management Strategies*.

HOTEL DISCOUNT:

Stouffer's Dayton Plaza Hotel is offering a special discount package on hotel accommodations for those who register before October 17, 1988. Special rates of \$69 for a single and \$79 for a double are available by calling (513) 224-0800.

***Discover How Others
Have Won Back Their
Market Share.***

Competitive Manufacturing: Winning Management Strategies

Yes, Reserve My Seat!

***Return this form, or call Kay Callentine at
(513) 229-4632.***

Single Person:	\$795.00 each
Groups of 2-10:	\$700.00 each
Groups of 11 or more:	\$600.00 each

___ Payment method in the amount of:

\$ _____
☐ Check
☐ Letter of Authorization
☐ P.O. Number _____
☐ Visa (exp. date) _____

☐ Mastercard (exp. date) _____

Name of Attendees (please send roster if more than two people)

Name of Company _____

Street _____

City _____

State _____ Zip _____

Phone (_____) _____

Social Security No. _____

Detach and Mail to: **The University of Dayton**
Carol M. Shaw, Assistant Dean
School of Engineering
300 College Park
Dayton, Ohio 45469-0001