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# Competitive Manufacturing: Winning Management Strategies

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# Competitive Manufacturing: Winning **Management** Strategies

# ***A Manufacturing Management Conference That's Worth Your Time!***

***What manufacturing strategies will work for you in the long term without increasing short term risk?***

***Which manufacturing theories work and how do you put them into practice?***

***How do you transform your workforce into a competitive asset?***

**The University of Dayton's** Competitive Manufacturing Conference captures the urgency of today's global manufacturing struggle. It offers solutions for your pressing problems. Twenty chief executives from successful manufacturing corporations, authors of manufacturing strategy best-sellers, and world renowned experts will share their struggles and successes.

*Competitive Manufacturing: Winning Management Strategies*, presented by **The University of Dayton**, will include presentations by professionals from these organizations:

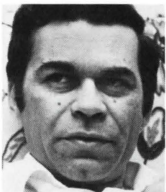
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- Honda
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- Wright-Patterson Air Force Base/AFWAL
- NCR
- Case Western Reserve University
- TRW
- Midmark
- Hobart Brothers
- IBM
- Rubbermaid
- Copeland
- General Motors
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# *Discover How Others Have Won Back Their Market Share.*

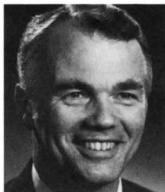
## *Topics and themes:*

- \* Successful Marriage of Manufacturing to the Business Enterprise*
- \* Manufacturing's Role as a Tool for Competitive Gain*
- \* Successful Change Management*
- \* Quality and Customer Satisfaction as Strategic Weapons*
- \* Motivating the Workforce for Manufacturing Excellence*
- \* Success Stories in Continuous and Discrete Manufacturing*
- \* Optimizing Manufacturing through Systems and People*

Best-selling authors of influential books on manufacturing will deliver keynote addresses. These world class authorities are influencing the present and future strategies of leading executives.



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Skinner, Ph.D.,  
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The Formidable  
Competitive  
Weapon*

# ***Seize the Opportunity to Meet and Talk With Top Executives and Consultants Who Know How to Compete in Today's Global Marketplace.***

## **A Who's Who In Manufacturing Success Stories.**

Get in on discussions with individuals from some of the most successful manufacturing companies in the United States. Rub shoulders with the managers who made it happen. Take back to your company the ideas and solutions that will make the critical difference in your bottom line.

## ***Down to Earth Problem Solving for Competitive Issues.***





# ***Why You Can't Afford To Miss This Conference!***

**Realize a return on your time invested.**

**Check any one of the following,  
and this conference will pay for itself!**

☒ ***One Former Customer Is Won Back***

☒ ***One Key Employee Decides Not  
To Leave***

☒ ***One Work Slowdown Is Avoided***

☒ ***One Percent Reduction In Material  
Use Is Attained***

☒ ***One Percent Reduction In Warranty  
Claims Is Attained***

☒ ***One Major Cost Saving Innovation  
Happens***

☒ ***One Line Shutdown Is Prevented***

# ***Register By August 5<sup>th</sup> And Receive A Special Discount!***

To register for this important conference, tear out, fill in, and send the reply card on the opposite page. Register early to receive special discounts on single and multiple registrations. For more information, call Dorothy Hitchcock or Teresa Bohlander at (513)229-4632. Or, write:

**The University of Dayton**

Carol M. Shaw, Assistant Dean  
School of Engineering  
300 College Park  
Dayton, Ohio 45469-0001

**Co-Sponsors:**

Dayton Area Chamber of Commerce  
National Association of Manufacturers  
Dayton Chapter of APICS

**LOCATION:** Dayton Convention Center  
22 East Fifth Street  
Dayton, Ohio 45402

**DATE:** November 1 & 2, 1988  
The Week Before Election Day!

**AIRLINE DISCOUNT:**

Piedmont airlines is offering a discount of 35% on regular coach fares and a 5% discount on special fares is available through T.V. Travel, the official travel agency for this conference. To receive these special fares call T.V. Travel at (800) 888-6506 and indicate you will be attending *Competitive Manufacturing: Winning Management Strategies*.

**HOTEL DISCOUNT:**

Stouffer's Dayton Plaza Hotel is offering a special discount package on hotel accommodations for those who register before October 17, 1988. Special rates of \$69 for a single and \$79 for a double are available by calling (513)224-0800.

**Cancellations:** If you must cancel after paying your registration fee, please call immediately. Cancellations made less than five working days prior to conference starting date are subject to a \$50 cancellation fee. Refunds will not be given for cancellations the day of the program. Substitutions may be made without penalty at any time.

# Competitive Manufacturing: Winning Management Strategies

***Yes, Reserve My Seat!***

***Return this form, or call Kay Callentine at  
(513) 229-4632.***

\_\_\_ I am registering before August 5, 1988, and  
am eligible for the special discount offers!

Single Person: \$695.00 each

Groups of 2-7: \$600.00 each

Groups of 8-13: \$550.00 each

Groups of 14 or more: \$500.00 each

\_\_\_ I am registering after August 5, 1988, and  
am attending at regular conference rates:

Single Person: \$795.00 each

Groups of 2-10: \$700.00 each

Groups of 11 or more: \$600.00 each

\_\_\_ Payment method in the amount of:

\$ \_\_\_\_\_

☐ Check

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☐ Visa (exp. date) \_\_\_\_\_

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Name of Attendees (please send roster if more than two people)

\_\_\_\_\_  
\_\_\_\_\_

Name of Company \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_

Social Security No. \_\_\_\_\_

Detach and Mail to:

**The University of Dayton**

Carol M. Shaw, Assistant Dean

School of Engineering

300 College Park

Dayton, Ohio 45469-0001





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