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The University of Dayton

News Release

UD SEMINARS TO BE FEATURED DURING 'DAYTON BUSINESS EXPO'

DAYTON, Ohio, November 9, 1988--Nine free business seminars will be offered during the "Fall '88 Dayton Business Expo" Nov. 16-17 at the Dayton Convention Center. The seminars are sponsored by the University of Dayton's Center for Business and Economic Research and the Management Development Center.

Seminars on Wednesday will include "Preventing Legal Problems in the Workplace" by attorney John Quinn at 11:30 a.m.; "Work Behavioral Styles: How to Win With People" by UD marketing professor William Lewis at 1 p.m.; "Productive One-On-One Conversations" by English professor Frank Henninger at 2:30 p.m.; "Positioning Your Product, Service and Organization" by UD marketing professor Rebecca M. J. Yates at 4 p.m.; and "Desktop Publishing as a Business Communication Tool" by speaker Steve Gratch at 5 p.m.

Thursday sessions will include "Perceptive Listening That Really Works" by UD communication professor Florence Wolff at 11:30 a.m.; "Introduction to Business Expert Systems" by UD management professor Charles E. Wells at 1 p.m.; "The Business Environment of the 1990s" by UD management professor Kumar Chittipeddi at 2:30 p.m.; and "You Can Be a Cause of 'Team Spirit'" by UD management professor Dave Lee at 4 p.m.

Additionally, the "Dayton Business Expo" will showcase the latest business products and services, with more than 160 exhibitors expected to fill more than 200 booths. Hours are 11 a.m. to 7 p.m. each day and admission is \$10.

For more information on the seminars, contact UD's Center for Business and Economic Research at 229-2453 or the Management Development Center at 229-3115.