

12-5-1988

Upcoming: University of Dayton Video will be Aired by Cable Council

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Recommended Citation

"Upcoming: University of Dayton Video will be Aired by Cable Council" (1988). *News Releases*. 5134.
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upcoming at UD

COVERAGE TIPS FOR PRINT AND BROADCAST MEDIA

UNIVERSITY OF DAYTON VIDEO
WILL BE AIRED BY CABLE COUNCIL

DAYTON, Ohio, December 5, 1988--"A Tradition of Excellence, A Future of Promise," a 15-minute videotape featuring the University of Dayton, will be aired by the Miami Valley Cable Council's public access Channel 3 twice during Christmas week.

The UD video will be aired on Tuesday, Dec. 20 at 6:45 p.m. and on Friday, Dec. 23 at 2:45 p.m. It features the programs and people that have made the University of Dayton an integral part of the Dayton community and highlights the accomplishments that have made UD a recognized leader in research and academic excellence.

"There are a tremendous number of friends of the University in the community, but they don't necessarily know UD's strengths today and the direction for the future," said Patrick M. Joyce, vice president of UD's Advancement Division. "The video is designed for people who would like to know more about what UD is doing and where it's going."

Founded in 1850 by the Society of Mary (Marianists), UD is the largest independent university in Ohio and the ninth largest Catholic university in the nation. Approximately 11,000 graduate and undergraduate students currently attend UD, and more than 15,000 UD graduates live in the Dayton area.

The Miami Valley Cable Council serves nine cities in the southern portion of the greater Dayton area, including Bellbrook, Centerville, Germantown, Kettering, Miamisburg, Moraine, Oakwood, Springboro and West Carrollton. Approximately 60,000 Continental Cablevision subscribers receive the three access channels operated by the cable council.



The University of Dayton