News Releases   Marketing and Communications

1-30-1989

UD Teaches Religious Leaders How to Spread the Gospel in Electronic Age

Follow this and additional works at: https://ecommons.udayton.edu/news_rls

The University of Dayton   *News Release*

UD TEACHES RELIGIOUS LEADERS
HOW TO SPREAD THE GOSPEL IN ELECTRONIC AGE

DAYTON, Ohio, January 30, 1989--Today's religious leaders need to know how to effectively mix technology with theology to spread the gospel beyond the pulpit.

The Center for Religious Telecommunications (CRT) and the Department of Religious Studies at the University of Dayton are offering a week-long conference-- "Communicating the Gospel in the Electronic Age"--as well as a summer certificate program in pastoral communications. Ecumenical in their approach, both are designed to help religious educators, pastoral ministers, diocesan and parish administrators, and church communication professionals learn how to use the mass media and computer technology as communication tools.

"It is the only such program in the country," said Sister Fran Trampiets, S.C., CRT program director. "It will heighten awareness about the electronic environment in which we live and the challenges that presents. For many church leaders, that requires almost a radical transformation in thinking."

"Communicating the Gospel in the Electronic Age," which serves as the introductory course for the certificate program or a stand-alone conference, provides an overview of communications technology. It is scheduled for June 19-23. Sessions in the certificate program in pastoral communications will be offered June 19-30 and include: Electronic Media, Contemporary Culture and Faith Development; Small Group Media in the Parish; Using Print Media Effectively; Diocesan Use of Radio; and Computers and Management Information Systems. The certificate program, entitled "Communication Technology for Church Ministry and Management," can be completed in a month--two weeks for two summers.

- more -