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News Release

UD HUG-A-THON RAISES BOTH SPIRITS AND MONEY

DAYTON, Ohio, February 2, 1989--Heart-shaped balloons and heartfelt hugs will fill the University of Dayton's Kennedy Union Plaza on Monday, Feb. 13 at 11:50 a.m. when the sixth annual Hug-A-Thon gets under way with a "mass hugging" of UD President Brother Raymond L. Fitz, S.M., and other university officials.

Sponsored by the Sigma Tau Epsilon sorority at UD, the Hug-A-Thon benefits the American Heart Association. Approximately $750 was raised by the event last year.

Also on hand for the opening hugs will be William C. Schuerman, vice president for student development and dean of students; Richard T. Ferguson, assistant vice president for enrollment management; presidents of UD's Greek organizations; and other campus officials.

Participants in the Hug-A-Thon collect sponsors who pledge donations based on the number of hugs given during the day. The sorority also accepts contributions to benefit the American Heart Association service project. Donations may be mailed to Sigma Tau Epsilon, 234 L Street, Dayton, Ohio, 45409.

For further information on the Hug-A-Thon, contact Tana Sherman, Sigma Tau Epsilon social director, at (513) 228-4377.

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