2-28-1989

University of Dayton Business Ethics Colloquium to Probe Corporate Responsibility

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UNIVERSITY OF DAYTON BUSINESS ETHICS COLLOQUIUM TO PROBE CORPORATE RESPONSIBILITY


These are just a few of the ethical and social issues that face today's corporate leaders as universities across the country place an increased emphasis on teaching business ethics to students and offering ethics symposiums to corporate executives. The University of Dayton will draw CEOs, business professors and philosophers to Dayton to participate in a two-day business ethics colloquium, "The Nature and Responsibility of Corporations," on March 31-April 1.

Funded in part by former DAY International executive Richard J. Jacob, DAY International Company and the Robert W. Green Memorial, the colloquium is being sponsored by the School of Business Administration, Department of Philosophy and College of Arts and Sciences. It is being held at Stouffers Plaza Hotel, Fifth and Jefferson Streets, and the University of Dayton.

"This colloquium is quite consistent with our own emphasis on ethical dimensions," said John Rapp, associate dean of the School of Business Administration. "We thought this would be a way to help us practice what we preach."

Featured addresses during the two-day event will be given by:

* Charles E. Exley, Jr., chairman of the board at NCR Corporation. Exley will speak on "Stakeholders and Business Ethics;"

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* Max B.E. Clarkson, a management professor at the University of Toronto who is writing a book on corporate social performance. Clarkson will address "Ethics and Profits;"

* The Rev. Gerald F. Cavanaugh, S.J., a management professor at the University of Detroit who has written numerous articles and five books on values and business ethics. Cavanaugh will speak about "Ethics, Leadership and the Corporation;"

* A.R. Gini, professor of business ethics for the philosophy department and Institute of Industrial Relations at Loyola University of Chicago. Gini, a consultant to major corporations, will address "AIDS in the Workplace—an Ethical Dilemma;" and

* Vincent di Norcia, professor of business ethics and commerce at Laurentian University in Sudbury, Canada. He will speak about "Ethics and the Challenge of a New International Economy."

Lawrence P. Ulrich, chair of UD’s Department of Philosophy, will moderate an afternoon CEO panel discussion on March 31. The panel will include Ron Langenderfer, Stateline Steel; Sister Michaleen Friders, Mercy Health Corp.; David Phillips, of Arthur Andersen; Tom Hoaglin, BankOne; and others. An April 1 panel on "Whistleblowing" will feature politicians, judges, legislators, law professors, philosophers and business managers. Also scheduled during the two days are several academic sessions on business ethics.

The registration fee is $175 in advance or $195 when the colloquium begins. For more information or a brochure, contact either John Quinn in the Department of Philosophy at (513) 229-3013 or John Rapp at (513) 229-3731.

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EDITOR’S NOTE: The University of Dayton is Ohio’s largest independent university and the nation’s ninth largest Catholic university.