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Appointment, Reappointment, and retirement of Board of Trustees Members

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DAYTON, Ohio, May 1, 1973 -- Two Dayton businessmen and a professor at the University of Toledo have been appointed to the University of Dayton Board of Trustees. The Board also has announced the re-appointment of four members and the retirement of five others. The changes are effective following the Board's May 17 meeting.

The appointees were nominated by the Members of the Corporation and elected by the Board of Trustees. The terms of the appointments are for three years each.

Mr. Victor J. Cassano, Chairman of the Board, Cassano Enterprises, and Mr. J.F. Torley, President and Director of The Dayton Malleable Iron Company, are representatives of the Dayton community while Dr. Thomas A. Klein, Professor of Marketing and Statistics and Director of the Business Research Center, of the University of Toledo is an alumnus of U.D.

Nominated for re-appointment were Mr. George Cooper, Director of Human Resources, Dayton; Reverend William J. Ferree, retiring Provincial of the Society of Mary's Cincinnati Province; Brother James Heft, S.M., graduate student, University of Toronto; and Mr. Jesse Philips, Chairman of the Board, Philips Industries, Inc.

Retiring are Judge Edwin G. Becker of Becker, Loeb & Becker, Cincinnati; Mr. E. Bartlett Brooks, President, Wayne Colorplate Company; Mr. Samuel L. Finn of Estebrook, Finn & McKee, Attorneys; Mr. Huber W. Gillough, Retired President, Third National Bank; and Dr. Carroll A. Hochwalt, Trustee, President and Director, St. Louis Research Council.

Mr. Cassano, who has been active with the Society of Mary and the University for over a decade, has been engaged in community affairs of the Greater Dayton area. He is currently a Director of the First National Bank, Dayton, and Tatone Buick, Fairborn; a member of the Board of Trustees of St. Joseph College, Rensaleer, Indiana; a member of the Lay Advisory Board of Good Samaritan Hospital and a member of the boards of directors of Catholic Charities, National Polio Foundation, Miami Valley Council of Boy Scouts of America, and National Conference of Christians and Jews.

Torley, who has been with Malleable as President and Director since 1961, is also a director of Monarch Machine Tool Company, Sidney; Dayton Power & Light Company; Huffman Manufacturing Company; Citizens Federal Savings & Loan Association; Winters National Bank & Trust Company; Tait Manufacturing Company; and Ponderosa Systems, Inc.

He is National Director of American Foundrymen's Society and a member of the General Manufacturing Sub-Council of National Industrial Pollution Control and the Air Force Logistics Command Advisory Board.

Mr. Torley is Past President of the Dayton Area Chamber of Commerce; Director and Executive Committee, United Fund; Director, Junior Achievement of Dayton; Trustee of the Dayton Boys Club and the Hundred Club of Dayton; President of the Dayton Museum of Natural History, and Trustee & Executive Committee of The Engineering & Science Institute.

Dr. Klein, who graduated from the University of Dayton in 1958, has his MBA from the University of Detroit and his doctorate from The Ohio State University. He has taught at the University of Toledo since 1964 except for 1971-72 when he was Visiting Professor at the University of Rochester. He also was a Faculty Fellow at Carnegie Institute of Technology in the summer of 1965 and at Case-Western Reserve University during the summer of 1966.
His professional activities within the American Marketing Association include membership on the Presidential Task Force from 1967 to 1971, Chairman of the Committee on Social Concerns, 1969-1971; and presently Chairman of the Committee on Marketing to Low Income Consumers. He has more than thirty published articles and monographs dealing with the economics of marketing performance, social concerns and marketing to low income consumers.

He has been a Trustee of the Toledo YMCA for the past five years, a member of the Toledo Council of Business and is a Board member of the Hospital Planning Association for Northwestern Ohio and of Cardinal Stritch High School.