Cletus E. Oberst Named Director of Development
DAYTON, Ohio, May 28, 1975 --- Cletus E. Oberst has been named Director of Development at the University of Dayton. The announcement was made today by Thomas J. Frericks, Vice President for University Relations.

"We are extremely pleased," Mr. Frericks stated, "to welcome Clete Oberst, a graduate of the University of Dayton, as our Director of Development. He will be able to relate to his fellow alumni and the Dayton community a very clear picture of the University's goals and ambitions and what it will take to achieve them."

Mr. Oberst will direct an enlarged development staff responsible for the University's fund raising activities. "We have always been impressed," Mr. Frericks said, "by Clete's warm personality and his abilities to organize and manage. His past twelve years in development have prepared him well to assume this very important role at the University of Dayton."

A 1952 graduate of the University of Dayton, Mr. Oberst played varsity basketball, was senior class vice president and a member of student council. He received his B.A. degree in psychology with a minor in sociology and military science.

Mr. Oberst comes to UD from St. Mary's Seminary and University, Baltimore, Maryland where as Director of Development he has since 1973 supervised the annual support campaign, foundation relations, alumni gifts, and deferred giving program and special projects.

In previous development experience, Mr. Oberst served as Administrative Assistant to the President at Brescia College in Owensboro, Kentucky from 1963 to 1971 and as Vice President of Development at Brescia from 1968 to 1972.

In the Dayton area, he was Vice President for Production and Planning and General Manager of the Dayton Nut Products Company 1958-1963.

An officer in the U.S. Army, Oberst served tours of duty during the Korean Conflict (1952-54) and the Berlin Crisis (1961-62).

Mr. Oberst and his wife, Betty, have seven children. He will assume his position as Director of Development in June.