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College Graduates Reap Fruits of Labors--Particularly in Accounting and Engineering Fields; During College Exam Week: 'To Cram or Not to Cram?'

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COLLEGE GRADUATES REAP FRUITS OF LABORS--PARTICULARLY IN ACCOUNTING AND ENGINEERING FIELDS

The job market looks good for college graduates in 1990, particularly if they've supplemented their classwork with real-world experience, according to Brother Raymond Martin, S.M., director of the University of Dayton's Career Placement Center.

Accounting and engineering majors at UD have received the most job offers—and the highest starting salaries, says Martin. In the accounting sector, UD graduates are commanding salaries of $27,000 a year, while UD's chemical engineering majors have received job offers with starting salaries around $35,000.

Both salaries are above the national average found in the College Placement Council Inc. survey, which lists starting salaries for accounting and engineering students at $26,000 and $31,000 a year, respectively.

"It was a good year overall for students if they built some practical experience and activities into their curriculum," Martin said.

For media interviews, contact Brother Ray Martin at (513) 229-2074.

DURING COLLEGE EXAM WEEK: 'TO CRAM OR NOT TO CRAM?'

As University of Dayton students head into final exam week April 20-26, many will pull all-nighters.

End-of-the-semester cramming is a common practice on college campuses across the country, but the 11th-hour efforts may not help students' grades or physical well-being much, according to Steve Mueller, director of the University of Dayton counseling center.

Cramming, Mueller says, is an ineffective way to produce high marks on exams. "Cramming is better than doing nothing at all," he said, "but typically people try and do more in a 24-hour period than what is expected of them or what they are capable of doing."

Last-minute preparation results in mental and physical fatigue: "You're going to have to pay some kind of price for cramming."

For media interviews, contact Steve Mueller at (513) 229-3141.

The University of Dayton
For further information or assistance in scheduling interviews, contact Office of Public Relations, (513) 229-3241.