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The University of Dayton

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BALDRIGE AWARD WINNER & "INDUSTRIAL BILL OF RIGHTS" TO HIGHLIGHT NATIONAL MANUFACTURING CONFERENCE

DAYTON, Ohio -- Industry and government rarely trust one another, but some industrial leaders and policy-makers realize this adversarial relationship puts them at a disadvantage to foreign competition.

To focus on this issue, the University of Dayton and about 600 manufacturing leaders throughout the country are set to draft and take to Congress an "Industrial Bill of Rights." The bill will be debated at UD's competitive manufacturing conference, Oct. 30-31, at the Dayton Convention Center.

The Industrial Bill of Rights "is a response to situations that make industry less competitive in the international arena," says Carol Shaw, conference organizer and associate dean of UD's School of Engineering.

"When we were 50 percent of the world's GNP, we didn't have to worry, but now that we're at 22 percent it's a whole new ball game. We have to look for new paradigms in the way all constituencies of the industrial base interact--management, labor, the banking industry and government. It's time our government is as supportive of our business as Pacific Rim and European Economic Community governments are of theirs.

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"As we prepare to celebrate the 200th anniversary of the Bill of Rights, we've asked more than 50,000 manufacturers to submit 25- to 50-word amendments to assist lawmakers in changing the environment for American competitiveness."

The conference, "Competitive Manufacturing: Winning in a Changing World," will include a session at 8 a.m. Wednesday, Oct. 31, with the Cadillac division of General Motors, winner of the 1990 Malcolm Baldrige National Award for quality.

In addition, some three dozen industry leaders will share their strategies for success on such topics as time-based competitiveness, employee involvement, managing technology, continuous improvement and thriving on change.

Edward Heath, Great Britain's prime minister from 1969-74 and a driving force in his country's entry into the European Economic Community in 1971, will address the conference at the first William S. Anderson International Forum at 8 p.m. Monday, Oct. 29. Heath will discuss opportunities and challenges in the emerging global economy.

The forum, which is free and open to the public, is co-sponsored by UD's Center for International Studies and the Dayton Council on World Affairs. It was established through a gift from William S. Anderson, former CEO and chairman of the board of NCR.

The Industrial Bill of Rights will be discussed from 11:30 a.m. to 1 p.m. Oct. 31.
The subject of industrial policy will continue at 1 p.m. with a talk by Clyde V. Prestowitz Jr., president of the Economic Strategy Institute, on "Global Competition: Regaining the Lead." A special panel on "Building for Industrial Prosperity: Where Do We Start?" will follow from 2 to 3:30 p.m. The panel, to be chaired by Robert B. Costello, senior fellow at the Hudson Institute and former undersecretary of defense, will include former and current leaders in government and business.


Robert D. Johnson, president of Imperial Adhesives and former captain of the Cincinnati Bengals, will discuss "How Imperial Adhesives Uses Teamwork for Success" at 7 p.m. Oct. 30 at the conference banquet.