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UD BOOKSTORE MARKS EARTH DAY
BY INTRODUCING ENVIRO-TOTE BAGS

DAYTON, Ohio -- To become more environment friendly, the University of Dayton bookstore is replacing its large, white plastic bags with "Enviro-totes" reusable cloth bags.

Customers can buy cloth bags for $2 and either keep them or return them at any time for a refund. Returned bags will be cleaned and reused. The bags will be imprinted with the slogan "University of Dayton makes every day Earth Day." The bookstore will make no profit on the bags.

"One of the worst things we do environmentally is order 10,000 plastic bags a year," says Mary Lynn Naughton, head bookkeeper. "I think the students will take to it. Overall, I think they are environmentally conscious."

Next fall, the UD chapter of EARTH will distribute literature in the bookstore and answer customer questions about the bags. The bookstore will continue to provide plastic bags upon request.

Still under discussion are an environment-friendly paper bag for smaller purchases and a system for identifying merchandise paid for by customers choosing not to buy the cloth bags.

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For media interviews, contact Mary Lynn Naughton or Paul Braddon, bookstore manager, at (513) 229-3233.